

# **Institute Report No. 10**

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# **Institutsbericht Nr. 10**

**October 2002 – September 2003**

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## 1. Editorial / *Editorial*

Dear Reader,

we take pleasure to present our 10th annual Institute Report to our advisory board, our international partners, the faculties that jointly sponsor our institute in the university and all others who take an interest in our work.

The release of this report coincides with the 7th Ostasientag which brings together a number of experts to discuss from various angles the relationship between culture, technology and development. Given East Asia's technological sophistication and rich cultural heritage this is a topic of significant importance with regard to the region's future role in a globalizing wider environment.

The research activities of the Duisburg Institute for East Asian Studies over the past year, following the agenda for the joint research programme on 'Stability and Change in East Asia' announced in the last report, also took issue with changes induced by globalization pressure.

While our research plans were pursued as expected, other dealings of the Institute were strongly affected by various reforms the university is undergoing at the present time. It is with satisfaction that we can report that Duisburg University recognized the Institute of East Asian Studies as a focal area of expansion. We have every reason to expect that this decision will determine the future development of the Institute within the new University Duisburg-Essen of which Duisburg University now is a part.

The merger of the two universities has various implications for the Institute of East Asian Studies which are still hard to assess. The dust has not settled yet. A nine months power vacuum at the top and the ensuing unrest and uncertainties did not make it easier to make long-term plans. Although the Institute has no equivalent in Essen, the merger makes itself felt at the level of university faculties which have to adjust to the new structure. However, looking ahead rather than dwelling on the past, we are confident that the Institute will find its place in the new university and contribute actively and positively to its reputation.

It is prudent to acknowledge that while we rely on the quality of our work, we appreciate the support and benevolence of those who recognize the importance of strengthening Asian Studies in Germany.

In this connection we report with pride and pleasure that Dr. Rohkamm, CEO of ThyssenKrupp Technologies in Essen (!), has graciously agreed to join the advisory board of the Institute. As an old 'Asia hand' who commands the attention of both his colleagues in the business world and the powers to be he will be able to help us along with advice and recommendations.

The most pressing task for the Institute remains study reform. Much time was spent in the past year developing and deliberating suitable educational models that

- (1) make optimal use of the six chairs involved in the Institute,
- (2) maintain the ambitious goal of combining language, scientific methods and regional studies in a streamlined yet flexible curriculum and
- (3) live up to the requirements that follow from the university's policy decision to shift, in accordance with the Bologna agreement, towards a system of BA/MA courses.

Since courses offered by the Institute must fit into the wider university landscape and because of the interdisciplinary nature of the Institute whose members are affiliated with three faculties, final decisions on course format and curriculum are still pending. We expect to implement a new programme by the spring term of 2005.

The pages which follow offer a detailed account of the activities of the Institute for East Asian Studies during the academic year October 2002 September 2003. Once again it is a pleasant duty to acknowledge financial support by a number of funding agencies. Thanks are due to:

The pages which follow offer a detailed account of the activities of the Institute for East Asian Studies during the academic year October 2002 September 2003. Once again it is a pleasant duty to acknowledge financial support by a number of funding agencies. Thanks are due to:

Association of International Education Japan; Bundesministerium für Bildung und Forschung; American Sociological Association Fund for the Advancement of the Discipline; Deutsche Forschungsgemeinschaft; Deutscher Akademischer Austauschdienst; Deutsch-Koreanischer Wirtschaftskreis e.V.; Dokkyo University; Duisburger Universitäts-Gesellschaft e.V., European China Academic Network; Friedrich-Ebert-Stiftung; Gesellschaft für Technische Zusammenarbeit; Haniel-Stiftung; Institute of Social Sciences, University of Tokyo; Japan Foundation; Landesinstitut für berufliche Qualifikation; Meiji Gakuen University, Institute of International Studies; Ministry of Education, Culture, Sports and Technology, Japan; Peter-Klöckner-Stiftung; Rotary Club; Volkswagen-Stiftung; Stiftung Mercator GmbH; The National Language Research Institute, Tokyo; Japan Society for the Promotion of Science; Alexander von Humboldt-Stiftung.

The Institute's homepage provides an overview of new publications and a schedule of upcoming colloquia (<http://www.uni-duisburg.de/Institut/OAWISS/publikationen/index.html>). We also offer an Info-Mail service in German, News from the Institute of East Asian Studies, sent electronically several times a year. If you would like to be included on this e-mailing list, please send a request to [oawiss@uni-duisburg.de](mailto:oawiss@uni-duisburg.de).

## **2. Board and Advisory Council / *Institutsvorstand und Beirat***

### **Board / *Vorstand***

**Prof. Dr. Florian Coulmas**

(Executive Director / *geschäftsführender Direktor*)

**Prof. Karen Shire, Ph.D.**

(Deputy Director / *stellvertretende Direktorin*)

**Prof. Dr. Winfried Flüchter**

(Chairman of the Committee for Examinations for East Asian Studies / *Vorsitzender des Prüfungsausschusses für den Diplomstudiengang Ostasienwissenschaften*)

**Prof. Dr. Thomas Heberer**

**Prof. Dr. Werner Pascha**

**Prof. Dr. Markus Taube**

**Dr. Doris Fischer**

**René Trappel**

(Student Member / *Studentisches Mitglied*)

## **Advisory Council / Beirat**

### **Hans Henning von Berg**

(Chairman, German-Chinese Economics Association, Cologne / *Vorsitzender, Deutsch-Chinesische Wirtschaftsvereinigung e.V.* )

### **Jörg Bickenbach**

(Permanent Secretary, Ministry for Industry and Commerce and Medium-sized Companies, Technology and Transport / *Staatssekretär, Ministerium für Wirtschaft und Mittelstand, Energie und Verkehr des Landes Nordrhein-Westfalens*)

### **Dr. Werner Draguhn**

(Director, Institute for Asian Studies, Hamburg / *Direktor, Institut für Asienkunde*)

### **Dr. Gerhard Eschenbaum**

(Manager, Export Department, Chamber of Commerce and Industries, Düsseldorf / *Geschäftsführer, Außenhandelsabteilung, Industrie- und Handelskammer Düsseldorf*)

### **Hildegard Glagow**

(China Business Support Center, CBSC, Düsseldorf)

### **Prof. em. Dr. Dr. h.c. Willy Kraus**

(Professor (retired), Ruhr University Bochum / *Prof. em., Ruhruniversität Bochum*)

### **Josef Krings**

(Mayor (retired), City of Duisburg / *Oberbürgermeister a.D. der Stadt Duisburg*)

### **Matthias Naß**

(Deputy Editor, Die Zeit, Hamburg / *Stellvertretender Chefredakteur, Die Zeit*)

### **Prof. Dr. Eckhard Rohkamm**

(CEO, ThyssenKrupp Technologies/ *Vorstandsvorsitzender ThyssenKrupp Technologies*)

### **Andreas Schlieper**

(Deputy Head, Department for Strategic Planning, The North Rhine-Westphalian Ministry of Finance, Düsseldorf / *Finanzministerium des Landes NRW*)

### **Dr. Dr. h.c. Ruprecht Vondran**

(Chairman, German-Japanese Economic Association, Düsseldorf / *Vorsitzender, Deutsch-Japanischer Wirtschaftskreis, DJW*)



### 3. Staff / Mitarbeiter

#### **Human Geography – East Asia-Japan (Faculty of Social Sciences) *Kulturgeographie mit dem Schwerpunkt Ostasien-Japan (Fakultät für Gesellschaftswissenschaften)***

Professor	<b>Dr. Winfried Flüchter</b>
Associate Professor	<b>PD Dr. Uta Hohn</b> (on leave, until Sept. 2003)
Research Associates	<b>Dr. Thomas Feldhoff</b> (Funded Research Position) <b>Markus Jeschke</b> (Oct. 2002 – Sept. 2004) <b>Ulrike Willms</b> (Oct. 2002 – Sept. 2004) <b>Dipl. Geogr. Ulrich Zur-Lienen</b> (Funded Research Position)
Cartography	<b>Ulrike Jentsch, Harald Krähe</b>
Office	<b>Monika Schulz-Kühnelt, Vera Hilgers, Petra Hilger</b>

#### **Politics of East Asia (Faculty of Social Sciences) / *Politik Ostasiens (Fakultät für Gesellschaftswissenschaften)***

Professor	<b>Dr. Thomas Heberer</b>
Assistant Professor	<b>Dr. Claudia Derichs</b>
Research Associates	<b>Dipl.-Region.wiss. Karin Adelsberger</b> (until April 2003) <b>Andrea Fleschenberg</b> (Funded Research Position from May 2003) <b>Christian Göbel, M.A.</b> (from April 2003) <b>Momoyo Hüstebeck</b> (Funded Research Position from May 2003) <b>Dr. Nora Sausmikat</b> (Funded Research Position until April 2003) <b>PD Dr. Gunter Schubert</b> (Funded Research Position until Sept. 2003) <b>Anja-Désirée Senz, M.A.</b>
Office	<b>Cornelia Feldmann, Liu Xinrong</b>

#### **Sociology - Japan (Faculty of Social Sciences) / *Gesellschaft Japans (Fakultät für Gesellschaftswissenschaften)***

Professor	<b>Karen A. Shire, Ph.D.</b>
Guest Professor	<b>Dr. Kotaro Oshige</b> , Dokkyo University (until March 2003)
Research Associates	<b>Bernd Bienzeisler</b> (until Dec. 2002 BMBF-Funded Research Position and until April 2003 Research Position (Planstelle) in the Institute of Sociology)

**Diego Compagna** (Research Position (Planstelle)  
in the Institute of Sociology since May 2003)

**Jun Imai** (DFG Funded Research Position)

**Katrin Vitols** (DFG Funded Research Position)

**Sam Zeini** (BMBF Funded Research Position until  
Dec. 2002)

Office

**Bärbel Vogt**

**Japanese Language, History and Culture (Faculty of Liberal Arts) /  
*Sprache und Geschichte/Kultur des Modernen Japans (Fakultät für Geistes-  
wissenschaften)***

Professor

**Dr. Florian Coulmas**

Research Associates

**Peter Backhaus, M. A.** (Funded Research Position)

**Dr. Patrick Heinrich**

**Ayako Shikama, M.A.** (Funded Research Position)

**Yuko Sugita, M.A.**

Office/Secretary

**Kornelia Apholz**

**East Asian Economic Studies / China (Faculty of Economics) /  
*Ostasienwirtschaft/China (Fakultät für Wirtschaftswissenschaft)***

Professor

**Dr. Markus Taube**

Assistant Professor

**Dr. Doris Fischer**

Research Associates

**Dipl.-Ök. Matthias Schramm**

**Kawai Yiu, MBA**

Part-time Lecturer

**Dr. Tsöl Zae Chung** (EPIS GmbH, Duisburg)

**Dr. Dingxian Zhang** (Landesspracheninstitut Bo-  
chum)

**Dr. Yanqin von der Lippe - Fan** (Heiligenhaus)

**Dr. Ulrich Teich** (Assessor, Düsseldorf)

**Klaus Jakobowski** (Lawyer, Berlin)

Office

**Iris Schleyken**

**East Asian Economic Studies - Japan (Faculty of Economics) /  
*Wirtschaftspolitik/Ostasienwirtschaft mit dem Schwerpunkt Japan (Fakultät für  
Wirtschaftswissenschaft)***

Professor

**Dr. Werner Pascha**

Research Associates

**Silke Bromann, M.A.** (until February 2003)

**Dipl.-Volksw. Gisela Philippsburg** (until August  
2003)

**Ingo Meierhans, M. Econ. (NL)**

**Dipl.-Regionalwiss. Manja Jonas**

Honorary Professor	<b>Dipl.-Volkswirt Peter Klöpping</b>
Part-time Lecturer	<b>Dr. Peter Baron</b> (HypoVereinsbank Tôkyô, Japan)
	<b>Dr. Jörg Raupach-Sumiya</b> (NEC Schott Components Corporation, Japan)
Office	<b>Andrea Löckener (since March 2003)</b>
	<b>Dagmar Lee, B.A., M.I.L.</b> (until December 2002)

**Chinese Language (attached to Faculty of Social Sciences, East Asian Politics)/  
*Chinesische Sprache (zugeordnet der Fakultät für Gesellschaftswissenschaften, Politik Ostasiens)***

Language Instructor	<b>Dr. Lun Du</b> (Supervisor)
Part -Time Lecturers	<b>Dr. Yanqian von der Lippe-Fan</b> (attached to Faculty of Economics)
	<b>Dr. Dingxian Zhang</b> (Landesspracheninstitut Bochum, attached to Faculty of Economics)
	<b>Fengshi Yang, M.A.</b>
	<b>Lingrong Liu, B.A.</b>
	<b>Bo Zhang, B.A.</b>

**Japanese Language (attached to Japanese Language, History and Culture (Faculty of Liberal Arts)**

***Japanische Sprache (zugeordnet Sprache und Geschichte / Kultur des Modernen Japans (Fakultät für Geisteswissenschaften)***

Language Instructors	<b>Rafael Beerman, M.A.</b> (Supervisor)
	<b>Yuka Ando, M.A.</b>
Part-time Lectureres	<b>Kayoko Asada, M.A.</b>
	<b>Kaoru Matsuo, M.A.</b>
	<b>Kinue Sugita, B.A.</b>
	<b>Kaoru Yoshioka, M.A.</b> (since 4/03)

**Staff directly assigned to the Institute / *Direkt dem Institut zugeordnet***

Coordinator East Asian Studies	<b>Dipl. Volksw. Helmut Demes</b>
Librarian	<b>Dipl. wiss. Bibl. Toshi Yamada, M.A.</b>

**Staff News / Personalnachrichten**

**Silke Bromann, M.A.**, left the Duisburg Chair for East Asian Economic Studies/Economic Policy in February 2003. Since March 2003 she has been working as an assistant professor at the Department of Japanese Studies at the Martin-Luther-

University in Halle-Wittenberg. Before taking over this position she taught an introductory course on the Japanese economy in winter term 2002/2003.

**Claudia Derichs** took part in the 'European-Islamic dialogue of mutual understanding'. This forum is intended to promote cultural relations, and was initiated by the Auswärtiges Amt (Germany Foreign Ministry). The first meeting of the forum was held in Schloss Neuhardenberg (in the German federal State of Brandenburg) in November 2002, and attended by 40 participants from Europe, the Middle East and South-east Asia. Activities and discussion topics have been published at <http://www.qantara.de>.

Dr. **Du Lun** was appointed examiner for the Chinese language in the selection committee of the German Academic Exchange Service (DAAD), 13 – 14.01.03.

Dr. **Thomas Feldhoff** was appointed Visiting Research Scholar to the Department of Human Geography, Graduate School of Arts and Sciences, The University of Tokyo, March - May 2003.

Prof. **Thomas Heberer** and Prof. **Markus Taube** were invited to attend the final workshop held to discuss the final report 'Transatlantic Dialogue on China' at the Henry L. Stimpson Center Washington DC, 7 October 2002, organized by the Henry L. Stimpson Center and the Research Institute of the German Council on Foreign Relations.

Prof. **Thomas Heberer** was appointed permanent visiting professor of the Ocean University in Qingdao, China.

PD Dr. **Uta Hohn** was appointed professor of Economic and Social Geography at Ruhr University Bochum, Faculty of Geoscience, Oct. 1, 2003.

**Momoyo Hüstebeck**, M.A., and Dr. **Andrea Fleschenberg** have been research fellows since May 2003 in the project 'Dynasties and female political leadership in Asia'. The project is funded by the *Deutsche Forschungsgemeinschaft* [DFG] (German Science Foundation) and jointly supervised by Dr. **Claudia Derichs** and Prof. **Mark R. Thompson** (Erlangen).

**Jun Imai** was invited to teach part-time at the International Christian University, Tokyo in the fall term, 2002 and winter term 2003, and taught the following courses: 'Organizational sociology' and 'Introduction to Japanese society'.

**Manja Jonas**, a graduate in regional studies, is working as a Research Associate at the chair for East Asian Economic Studies/Economic Policy since April 2003. Her main assignment is research in the field of economics on institutional and structural consequences of technological upgrading in East Asia.

**Peter Klöpping**, an economics graduate, has been working as a research associate for Prof. Pascha (Institute for East Asian Studies/ political economics) in Duisburg since April 2003. His main assignment is research in the sphere of Korean economy. Peter Klöpping worked before at the Freie Universität in Berlin.

**Peter Klöpping** and **Manja Jonas** lectured at the Cologne Business School during summer term on 'Doing Business in East Asia'.

**Dagmar Lee** is retired in December 2003. She has been working for East Asian studies at Duisburg University almost since the inauguration of the programme in the late 1980s, and has worked meticulously as a secretary at the department for East Asian Economic Studies. She will be sorely missed, and there is nobody here who met her linguistic expertise, bridging the gap between English and German.

**Ingo Meierhans** worked as a visiting research fellow at the chair of Prof. Agata, Waseda University from January - March 2003 for research into new ways of cooperation in the public sector (e.g. PPP), especially in the division of the public health system. The stay in Japan was financed by a scholarship of the Japanese Ministry of Education, Culture, Sports, Science and Technology (MEXT).

Prof. Dr. **Werner Pascha** has been appointed to the German-Korean Forum. It was founded in 2002 by the President of the Korean Republic and the German Federal President, Johannes Rau. It is intended as a discussion forum for topics of mutual interest to Germany and South Korea, and to advise the governments of both countries.

Prof. Dr. **Werner Pascha** has been awarded a JSPS Invitation Fellowship for two months of research at Waseda University, Tokyo.

**Gisela Philippsenburg** was lecturer for an introductory course on the Japanese Economy at Bremen University of Applied Sciences during winter term 2002/2003.

**Gisela Philippsenburg** has left the Institute for East Asian Studies in August 2003 to commence work for the German Federal Ministry of Education and Research, European and International Cooperation Department, in September 2003.

**Gunter Schubert** lectured on 'European-China relations in the new millenium' as Visiting Professor at the Department of Government and International Studies, Hongkong Baptist University.

**Gunter Schubert** was appointed full professor at the University of Tuebingen and has taken over the chair of Greater China Studies.

Prof. PhD. **Karen Shire** was Guest Professor, Institute of Social Sciences, University of Tokyo from August - November 2002.

Prof. PhD. **Karen Shire** was invited to be guest researcher at the Max-Planck Institute for the Study of Societies, Cologne from April 2003 - September 2003.

### **Visiting Scholars / Gastwissenschaftler**

- **Jiro Uno, M.A.**, (Public Administration Seminar, Waseda University) researched into models of public utility provision in Germany from September - December 2002.
- **Prof. Dr. Terada Moriki** (School of Education und Human Development, Nagoya University) was visiting research fellow at the Institute from May - July 2003. The major part of his activity consisted of conducting field research into vocational training in schools and enterprises; this took place within the joint research project on *Education, Vocational Training and Employment in International Perspective: Japan – China – Germany*.
- **Prof Dr. Chang Xinxin**, (the Communist Party's Central Party School in Beijing), carried out research on Social Democracy and the Third Way in Germany from July - September 2003 (political science)
- The lecturer **Zhou Yuhao**, Zhengzhou University, conducted research on issues of democratization and political reform in China from November 2002 - July 2003 (political science)

## **4. Research Activities / Forschungsaktivitäten**

### **4.1. Joint Research Activities / Gemeinsame Forschungsprojekte**

#### **Joint research project on stability and change in East Asia**

In 2001 our joint research program was accepted for funding by the DFG. The research program of the institute includes six funded projects, all of which got underway in 2002. A first joint publication appeared as a special issue of the journal ASEAN (Nr. 84, July 2002). All the empirical projects are well on their way and first results are due to be published in 2004.

**Florian Coulmas:**

#### **Multilingualism in Japan**

This project examines the special situation of growing linguistic heterogeneity in a society traditionally operating under monolingual assumptions. The focus of study will be Tokyo as the place where the new multilingualism has become most salient. Concretely, the two dissertation projects concentrate on two complementary fields:

- (1) The linguistic infrastructure provided for those parts of the population with little or no proficiency in Japanese
- (2) The attitudes of the host community towards the growing presence of foreign languages within the city

**Thomas Heberer together with Gunter Schubert:**

#### **Is Local Democracy Paving the Way for political and Social Stability? Implementation and Political Effects of Village and Urban Inhabitants Elections in China**

According to official Chinese statements the institution of direct village elections and recently elections of urban inhabitants committees is of significant importance for the programme of political reforms. It is declared to be part and parcel of "Socialism with Chinese characteristics". Its aim is the consolidation of Party control among the local population. Yet, furthermore, there are obvious signs that this "local democracy" ordered by the political leadership tends to alter the existing order and strengthens the process of social pluralization and participation. We find distinct evidence of a political emancipation of the rural populace.

This research project attempts to identify the impact of rural and urban elections on political communication and political participation. It focuses on the changing attitudes of the local population and local cadres and their effect on China's political system. It is carried through with colleagues of two Chinese partner institutes. In 2002 and 2003 field surveys were conducted in two rural (Shenzhen, Jiangxi) and two urban areas (Shenyang and Chongqing).

**Doris Fischer:**

**Stability and Commercial Information - The economic relevance of institutional design within information system**

Stability and information are concepts with a prominent place in economics literature. The use of both concepts in a theoretical context is however, rare. It is the purpose of this research project to analyse the relationship between stability, information and economic performance, thus describing a new research programme. The project aims at analysing how institutions and institutional change within the information system matter for economic performance and stability. As the Chinese government is constantly stressing the importance of stability while the Chinese information system is currently in a process of institutional transformation, China is supposed to be a valuable starting point to demonstrate and explain the impact of the information system on economic performance and stability.

**Winfried Flüchter:**

**Japan's Construction Lobby Activities and Their Spatial Impact – Systemic Stability and Sustainable Regional Development**

“Japan, Inc.”, “construction lobby” and “sustainability” are the keywords of this research project in the field of economic and political geography. Its aim is to apply institution theory to the problem of the stability of the “system Japan” with regard to sustainable regional development. It will assess this question empirically at several spatial levels of scale – national, regional and local. The focus is on the “Iron Triangle”, the interplay of ministerial bureaucracy, politics and big business that is the model of the “system Japan” and has long been a symbol of the country’s economic prosperity. It has also long since become a symbol of the inefficiency of the system. In the face of structural reform measures, unmastered crises and the globalisation induced pressure to adapt, the stability of the system appears doubtful. The “Iron Triangle” is exemplified by the construction industry and its lobbying activities. In this connection we hypothesise that though the “system Japan” is quite fragile, as has been quite correctly confirmed in various regards, it still definitely does function in the case of problem-laden branches of industry. This holds particularly for the construction industry, which embodies like no other branch the parallel interests and the informal alliances of the most important actors. The basis of its existence is “dangô” – cartel-like agreements among bidders in public construction commissions. This mode of deriving income exists all over the world, but it is especially profitable in Japan for the involved actors. The analysis first deals with their power and network structures within and outside of the “Iron Triangle” at the national level. The discussion of the stability of the system and its effect on “sustainable” regional development will then have to be related to the prefectural and communal levels. Japanese construction lobby activities will be critically scrutinised with regard to conflicting “top-down” and “bottom-up” strategies – in the context of the general conditions, incentive structures, credibility and path dependency of the complex action systems and from the viewpoint of spatially relevant structures and processes.

**Karen Shire:**

### **Employment Diversification in Japan: The Case of Temporary Dispatched Work**

From the perspective of the expansion of a new form of employment – temporary dispatched work – the research has aimed at conceptualizing change in the Japanese employment system. In the second year of the project, a study of the policy-making process surrounding the 1999 and later revisions to the temporary dispatched work regulations was completed, involving extensive expert interviews with policy actors. Further, a statistical analysis of available surveys was finished and several discussion and conference papers were delivered. The findings so far point to the weaker involvement of labour unions in Japanese labour policy-making, the steady growth of the temporary help industry and the development of new temporary personnel services aimed at unemployed and redundant workers. An extension to the grant has been submitted in July 2003 for additional research in Japan (an enterprise survey of temporary help firms) and comparative research on German regulatory changes in the wake of the Hartz Commission report. Researchers are Jun Imai and Katrin Vitols.

**Markus Taube:**

### **Stability in Instability. China's TVEs and the Evolution of Property Rights**

For two decades economic and social stability in China's rural areas has been based on the successful evolution of township village enterprises. These enterprises, however, feature a property rights structure which according to conventional property rights theory should make these enterprises highly inefficient and prone to quick dissolution. But as closer analysis indicates, exactly these ambiguous property rights structures may be the recipe for success. They constitute highly flexible best practice solutions for corporate survival in the context of rapidly changing environments in a transition economy. But as the Chinese market economy matures, these ambiguous property rights structures will nevertheless have to make way for clearly defined – stable – property rights structures.

## **East Asian Studies in Central and Eastern Europe**

In last academic year the report on the state of Asian Studies in central and eastern European countries was completed, with the support of the Stiftung Mercator.

While we found active communities of scholars in many of the Central and Eastern European countries, we also learned that next generation Asianists tend to leave educational institutions for more lucrative jobs in the private sector. Furthermore, funds are too scarce to maintain library collections. Our research on the state of Asian Studies in eastern and central Europe has allowed the institute to build networks with scholars in these countries.

The final report is now available in the internet or as print out at the institute.

<http://www.uni-duisburg.de/Institute/OAWISS/publikationen/arbeitspapiere/paper48.html>



## **4.2. Other current and completed research projects** ***Andere laufende und abgeschlossene Projekte***

**Helmut Demes:**

**Education, Vocational Training and Employment in International Comparative Perspective: Japan – China – Germany** (funded by the Japanese Society for the Promotion of Science, 2001-2004)

New developments in vocational training and education are being studied in this international project carried out in collaboration with Japanese, Chinese and German researchers. The project focuses on changes (in organization and content) of education and vocational training policies in response to the ongoing globalization of economies, changes in employment structures and labour markets, as well as new qualification and skill requirements of companies. Among others the following topics are analysed in an international comparison of China, Japan and Germany:

- responses in education and vocational training to globalization
- new developments in the relationships between education, vocational training and employment
- selection and allocation mechanism of the education system and changes in educational participation of young people
- new tendencies in the labour market for new school graduates.

Cooperation Partners: Nagoya University, East China Normal University, Hagen University, Essen-Duisburg University.

**Claudia Derichs and Mark R. Thompson:**

**Dynasties and female political leadership in Asia** (Research project funded by the German Science Foundation (DFG), April 2003-May 2005)

Project directors: Dr. Claudia Derichs (Duisburg-Essen) and Prof. Dr. Mark R. Thompson (Erlangen-Nürnberg)

The project addresses the striking fact that many governments or opposition movements in Northeast, Southeast, and South Asia have been, or are led by women. Given the fact that these countries are widely considered patriarchal and paternalistic in character and that male competitors have been around to challenge the women's ascendance to a political position, makes the phenomenon even more interesting. Women in Asia lead governments and opposition movements independent of levels of economic development, cultural differences, and types of political systems. Most surprising – given widespread stereotypes about Islam – is female leadership in the heavily Muslim states in Southeast and South Asia. There is no doubt that the rise of female leaders is linked to their being members of prominent families: they are all the daughters, wives, or widows or former government heads or leading oppositionists. These women share dynastic origins and "inherited" political leadership. As a general phenomenon political dynasties are not unusual. What is less usual is *women* being the beneficiaries of their family's political inheritance. It is not just a "shortage" of men that leads women to be selected as successors within the family, but also their ability to symbolize a non-partisan alternatives to corrupt (male) leadership. In addition to the question "why women leaders" this project will consider what difference female

leadership makes. Finally, we will examine what the results of this study can add to discussions of the concepts of gender, development, and democratization.

The sample consists of the following countries and leaders: Bangladesh: Sheikh Hasina Wajed and Begum Khaleda Zia; Burma: Aung San Suu Kyi; India: Sonia Gandhi; Indonesia: Megawati Sukarnoputri; Japan: Tanaka Makiko; Malaysia: Wan Azizah Wan Ismail; Pakistan: Benazir Bhutto; Philippines: Corazon C. Aquino and Gloria Macapagal-Arroyo; Sri Lanka: Chandrika Kumaratunga; South Korea: Park Geun Hye.

**Claudia Derichs and Thomas Heberer:**

**Discourses on Reform and Democratization in East and Southeast Asia in the Light of New Processes of regional Community-Building (completed) → see project description by Thomas Heberer**

**Claudia Derichs:**

**Nation-building as a strategic state activity. The case of Malaysia (completed)**

Since obtaining independence in 1957, Malaysia has gone through a more or less successful nation-building process. The ethnic, religious and demographic heterogeneity of the country asks for specific strategies that relate to the peculiarity of the state-structure to create a national identity. These strategies and their discussion in the political public are analyzed in order to deliver a methodological setting that also allows for the comparison of nation-building processes in multi-ethnic states. The issue of defining what the term "nation" means in a globalized world has accompanied the research work. The book manuscript entitled "Nationenbildung in Malaysia als strategisches Staatshandeln. Bemühungen um die Schaffung nationaler Identität" (Nation-Building in Malaysia as a Strategic State Activity. Efforts towards Creating a National Identity) has reached the final editing procedure.

**Doris Fischer:**

**Economic Studies on China in Germany (completed)**

Economic research concerning China's economy has become popular worldwide in recent years. In Germany, this special field of economic research has a history of more than two decades by now. The original intention (see Institute Report No. 9) to focus on the importance of German-Chinese cooperation for the development of this research field changed during the research process due to the lack of comprehensive data available, as well as restrictions in time and financial restrictions. More important, it occurred that no analysis of the history of this "discipline" in Germany did exist so far. The project thus put a focus on the institutional development of "Chinese Economic Studies" in Germany, using archives, interviews and questionnaires. The cooperation of German researchers with Chinese colleagues and institutions remained one of the aspects of interests. The results of the study have been published in the monograph *Strukturwandel in den deutsch-chinesischen Beziehungen, Analysen und Praxisberichte (Structural change in German-Chinese relations – Analyses and experiences)* edited by Margot Schüller and published by the Institute of East Asian Studies, Hamburg (see below). Unfortunately, one obvious result of the study has been that economic research focusing on China is heavily dependent on singular re-

searchers and has only a weak and even shrinking institutional basis. In the face of China's growing international economic importance and its impact for German enterprises this development seems astonishing as well as alarming.

**Thomas Heberer and Claudia Derichs:**

**Discourses on Political Reform and Democratization in East and Southeast Asia in the Light of New Processes of Regional Community-Building (funded by Deutsche Forschungsgemeinschaft) Time: 2000-2003 (Completed)**

Beyond the purely economic dimension of the financial and economic crisis in Asia there is also a political dimension which has generated a discourse on the political reasons for the crisis and thus the future of political structures and political systems. Albeit that the discussion may take different turns in each of the countries involved, emerging transnational processes and discussion contexts can still be discerned.

This project intended to:

- trace and analyze the conceptions on the political future since the mid-nineties at three levels: 1) the political elite; 2) the intellectual elite; 3) NGOs; look at the influence exerted on the political reform process by political discourse;
- discern whether a second debate on "Asian values" is emerging or has emerged on the basis of democratic values;
- analyze whether the conceptions formed by political discourse tend to be "Asian", "Western" or syncretic;
- provide an exhaustive answer to the question whether political discourse is contributing to a debate reaching beyond the earlier one on "Asian values" and whether a common identity oriented towards democratic elements is formed.

This was analyzed in the case of two authoritarian states (China, Vietnam), a multi-ethnic, formally democratic state with strong authoritarian features (Malaysia), and a democratic state with significant parochial structures and patterns of behavior (Japan).

The following questions were examined and analyzed:

1. Which conceptions regarding the political future were discussed since 1990? How had the Asian crisis affected the character of the debate and which levels of discussion and changes in perspectives could be discerned? We were particularly interested in: a) ideas for a future political system such as concepts of democracy, ideas concerning the political order, forms of participation; b) How were events leading to the crisis viewed? Where and when did we see a recognition of faults, and where was the status quo of political-systemic and structural relations defended? c) Which reform concepts were introduced and discussed? Which ideas, principles, values and traditions did political actors rely on? c) Were there any attempts at long-term democratization, and if so, which forms of democracy were regarded as emulative?
2. This was analyzed at three levels: a) the political elite (both governing and non-governing); b) NGOs, with a distinction between external and internal spheres of influence, i.e. foreign and domestic impulses; and c) the intellectual elite.
3. Was there any link between the level of political discourse and the change in political structures (such as the emphasis on village and communal elections in China and Vietnam)? Can we expect a form of "intellectual mobilization" (Bendix)?
4. Were there any signs of an emergence of a second Asian values debate on the basis of democracy-oriented values? Did this lead to an application of Western

democratic concepts or were there any efforts to draw a boundary between those concepts and syncretic indigenous conceptions?

5. Are these "Asian" concepts truly Asian in the sense that there are democracy-inducing concepts and factors drawing on a reservoir of indigenous elements which can be viewed as local thought products deviating from Western ideas? Within this context, we understand "indigenous concepts" to mean ideas on political change born within the respective cultural realm which need not necessarily be compatible with Western ideas. We do not subscribe to a homogenous notion of culture in this context, but rather to different cultural traditions that may produce competing concepts and contending theories.
6. Did the discourse on democratization and participation contribute to a discourse beyond the earlier debate on values within the region, and is it possible to, on the basis of the mentioned synthesis debate, ascertain new signs of a common regional identity more decidedly marked by elements of democracy?

A special "Discussion Paper" series related to this project (No 1 was published in June 2000) is available under

<http://www.uni-duisburg.de/Institute/OAWISS/publikationen/orangereihe.html>

More publications on the results of this project are due for publication during the next academic year.

**Thomas Heberer:**

**Ethnic Entrepreneurs between Market Behaviour and Social Morality. The Impact of Ethnic Entrepreneurship on Social Change and Ethnicity. A Case Study Among the Yi in Liangshan Yi Autonomous Prefecture in China** (funded by Volkswagen Foundation, 2000-2003)

Aspects of ethnic mobilisation during processes of modernisation have until now only marginally been investigated. In particular there are nearly no academic investigations or analyses of the development of a new entrepreneurship among indigenous minorities and its role in ethnic mobilisation and ethnic consciousness. In China, as a multinational state with 55 ethnic minorities, we have a good area for specific research, in particular seeing as there are very few investigations which deal with tensions between economic modernisation and social change among minorities. This is where our project started out, with four basic questions:

- 1) The role of new entrepreneurs for social change and social structural change in Yi society.
- 2) The development of a Yi ethnic entrepreneurship and its impact on social mobilisation.
- 3) The changing role of social organisations (lineage) and of economic thinking following economic and social change.
- 4) The relationship between entrepreneurship and ethnicity.

The double role of entrepreneurs as social actors in the market place on the one hand and as members of an ethnic group (Yi) on the other hand is an important interface for our investigation. Individuals (in our case entrepreneurs) operate simultaneously as individuals and as members of personal-relationship groups, like ethnic, regional or language groups. Such a double role can also be found in the ethnic entrepreneur. Here ethnic mobility goes along with individual mobility. An investigation of ethnic entrepreneurs as actors with not only individual but also of ethnic mobility contributes to a better understanding of the processes of change in the social structures.

Further informations: Prof. Dr. Thomas Heberer, Institute of East Asian Studies, Gerhard-Mercator University Duisburg/Germany, e-mail: heberer@uni-duisburg.de

**Winfried Flüchter:**

**Public housing and urban development in Singapore – Ethnic groups between residential segregation and residential integration / Öffentlicher Wohnungsbau und Stadtentwicklung in Singapur: Ethnien zwischen residentieller Segregation und Integration** (funded by DFG: German Research Council, Jan. 2001 – Dec. 2004)

Public housing is regarded as one of the “pillars of the nation” when it comes to the integration of Singapore’s multi-ethnic population. By means of a well-organized system of provision for their old age, almost 90% of the inhabitants have become quasi-owners. The research project focuses at the micro-level on the degree of equilibrium and in particular the acceptance of the mixture of social and ethnic population that is consciously favoured by Singapore’s government. Of late it has frequently been questioned, not only in Singapore, whether under certain conditions segregation would not be a better alternative. With this question in mind, we will assess Singapore’s strategy (“social and spatial engineering”). The discussion of the advantages and disadvantages of a balanced mixture and of segregation at the micro-level needs to be related to the macro-level. For the self-image of the “developmental state” of Singapore, public housing is of crucial importance as a sign of “nation building”. The links between priorities at the macro-level and modes of behaviour at the micro-level will be analysed. This project in the field of urban and political geography is based on a critical/hermeneutical concept of science and will apply approaches from decision and behavioural theory, with particular attention to the ethnic-cultural approach. Research fellow in the project is Dipl.-Geogr. (graduate in geography) Ulrich Zur-Lienen.

**Winfried Flüchter:**

**Japan: Rice Farming and the Rice Market Between Globalization, Ideology and Sustainability** (current) / **Japan: Reisanbau und Reismarkt im Spannungsfeld zwischen Globalisierung, Ideologie und Nachhaltigkeit** (laufend)

Since the Uruguay Round of the GATT (1986-93) Japan has been under pressure to open its rice market. This is an enormous challenge for Japan’s “rice culture.” Rice has extraordinary symbolic power in Japan. It is considered an almost sacred phenomenon, the “backbone of the nation”, deeply embedded in the cultural landscape, history, society, economy and politics of the island empire. How are the Japanese responding to this challenge? What arguments are they advancing? How should these be assessed from the standpoint of trade liberalization, ideology, structural problems in agriculture and the principles of sustainability? What role do vested interests and cultural factors play?

**Werner Pascha with Ingo Meierhans:**

**New economic policy mechanisms in Japan** (funded by MEXT, JSPS et al.)

As the state in Japan is undergoing a major upheaval of public trust, new mechanisms to deliver public goods are sought. The project intends to look at various new mechanisms which try to solve traditional economic policy issues in innovative ways. One path taken by policy makers is to give more power to what are in formal terms

more autonomous or independent policy mechanisms (agencies). The new Bank of Japan Law of 1998 is the most prominent case of giving more independence to a key monetary policy institution. Another approach studied is to look for new combinations of public-private partnerships in various policy fields, for instance in health management.

**Karen Shire:**

**Globalization, Gender and Work Transformation -- GLOW** (funded by American Sociological Association Fund for the Advancement of the Discipline, and with the support of the Institute of Social Sciences, University of Tokyo, University of Bremen, and the Hanse Wissenschaftskolleg)

Research on the transformation of work and gender has largely developed within national contexts, with little directly comparative work or cross-national comparison within an overarching theoretical framework. Most comparative research aimed at developing a gender perspective has focussed on welfare and policy, not employment. In the fifth year of its existence, the GLOW network has worked on drafting two co-authored books, one covering women in the new economy in comparative perspective and a second on carework in comparative perspective. The research underway in this project network, which includes social scientists from Germany, Japan, the U.S. and U.K. was advanced at a panel of the Society for the Advancement of Socio-Economics in June 2003 in Aix-en-Provence and at a workshop held at the University of Bremen and the Hanse Wissenschaftskolleg in September 2003. The result of these meetings was the development of a theoretical framework for comparative analysis of gender regimes and the production of a detailed industry-based data set on women in the new economy in the four countries involved in the network.

**Karen Shire:**

**Knowledge Flows, Customer Orientation and Innovation** (funded by German Federal Ministry of Education and Research -- BMBF)

This project, which began in January 2001, was completed in December 2002. The findings are published in Herrmann, Thomas, Mambrey, Peter and Shire, Karen (Hrsg.) (2003) *Wissensgenese, Wissensteilung und Wissensorganisation in der Arbeitspraxis. (Knowledge Creation, Knowledge Sharing and Knowledge Organisation in Work Practice)*. Westdeutscher Verlag (ISBN 3-531-13880-4).

**Karen Shire:**

**VIP-NET Virtual Working and Learning in Project-Based Networks** (funded by the German Federal Ministry of Education and Research – BMBF)

(with Heinz-Ulrich Hoppe and Margret Borchert)

This project, which commenced in August 2003, is focussed on understanding the role of project-based work in the production and sustaining of organisational networks. The project involves an interdisciplinary collaboration with scholars in the fields of Information Sciences and Personnel Management. The Sociological part of the project is focussed on the dual-formation and generation of project organisations and network organisations. Further details will become available at the following website: <http://soziologie.uni-duisburg.de/forschung.html>

**Karen Shire:**

**Global Call Center Project** (funding pending with the Hans-Böckler Stiftung)

(with Ursula Holtgrewe)

This project involves an international team of social scientists engaged in the administering of a unitary survey and the conducting of qualitative research for the purpose of comparing the evolution of new models of industrial relations in the service sector, using the example of call center work. The international coordinators are Rose Batt, Cornell University and Stephen Wood, University of Sheffield. Alongside conducting the German research, Shire is involved in organising a Japanese research team together with Prof. Kotaro Oshige, Dokkyo University, Saitama, Japan. A first meeting of the international researchers was held in Berlin, September 12, 2003 at the WZB.

**Markus Taube:**

(in Cooperation with Prof. Herrmann-Pillath, University of Witten-Herdecke and ifo Institute for Economic Research, Munich):

**German-Chinese Cooperation Programm on empirical economic research / Deutsch-Chinesisches Kooperationsprogramm in der empirischen Wirtschaftsforschung** (funded by Volkswagen-Foundation)

This project combines economic research on the one hand and activities to transfer know-how on the other hand. State-of-the-art know-how on business cycle research is imparted to the Chinese partner institutions. Based on this newly acquired knowledge surveys are then conducted in order to promote research on business cycles in China and various other topics linked to economic development.

**Markus Taube:**

**Corrupt Transactions - Exploring the Analytical Capacity of Institutional Economics** (funded by DFG, the federal state of Lower Saxony and SAP)

(in Cooperation with PD Dr. Graf Lambsdorff, University of Goettingen, M. Schramm M.A. [Econ.]

This project, which is based on joint publications and an international workshop (cf. chapter 7) in November 2002, approaches corruption from the perspective of institutional economics. This new approach is expected to enrich our understanding of the causes of corruption and the scope for reform. Instead of focusing on legal reform and its potential to contain corruption, institutional economics approaches the topic from inside the corrupt relationship. The publication of a book is in preparation, and will be published by Routledge in 2003.

**5. Diploma and Doctoral Theses / Abschlussarbeiten, Dissertationen und Habilitationen**

**5.1. Diploma Theses (completed)**

**Diplom-, Magister- und Abschlussarbeiten (abgeschlossen)**

- **Damaschke, Manon:**  
Recycling Based Economy in Japan – with special regard to the Disposing of Electric Household Appliance / *Kreislaufwirtschaft in Japan unter besonderer Berücksichtigung der Entsorgung von Elektrohaushaltsgeräten*
- **Kawai, Yiu:**  
Markteintrittsbarrieren und ihre Überwindung nach dem WTO-Beitritt für den Bankensektor in der VR China (April 2003)
- **Lee, Jun-Geun:**  
Möglichkeiten und Grenzen unilateraler Wirtschaftssanktionen am Fallbeispiel der US-amerikanischen Sanktionen gegen Nord-Korea
- **Mathäus, Jörg:**  
Corporate Governance und ihre Partizipationsmöglichkeiten. Ein Systemvergleich zwischen China und Brasilien
- **Möller, Maria:**  
Die Rolle des Käuferverhaltens bei der Markteinführung in unterschiedlichen Kulturräumen - am Beispiel des Mobilien Internet Service in Japan und Europa
- **Phung, Sam Mui:**  
Wettbewerbsanalyse des Mobiltelefonmarktes der VR China
- **Schuchmann, Susanne:**  
Theme Parks in Japan: Market Situation and Location Patterns with Regard to Sustainable Regional Development / *Themenparks in Japan: Marktsituation und Standortcharakteristika unter Aspekten nachhaltiger Regionalentwicklung*

## 5.2. Diploma Theses (pending)

### *Diplom-, Magister- und Abschlussarbeiten (laufend)*

- **Feldmann, Thomas:**  
Kultur als Determinante der Wirtschaft - dargestellt am Beispiel der japanischen Unternehmerphilosophien
- **Franzmann, Nina:**  
Der externe Arbeitsmarkt für sozialisiertes Humankapital in Japan am Beispiel von IT-Spezialisten

## 5.3. Doctoral Theses (pending and completed)

### *Dissertationen (laufend und abgeschlossen)*

- **Adelsberger, Karin:**  
Politische Reformen in Japan: Diskurs und Gegendiskurs
- **Ando, Yuka:**  
Japanese as a Second Language through the Eyes of the 4-M Model in Conjunction with the MLF Model and the Abstract Level Model
- **Backhaus, Peter:**  
Multilingualism in Japan: A Closer Analysis of the Linguistic Situation in Tokyo with Respect to Amount and Distribution of Foreign Languages within the City



- **Bromann, Silke:** (completed)  
Information Management in Japanese Small and Medium-sized Subcontracting Firms
- **Göbel, Christian:**  
State, society and politics in rural China: Exploring the determinants of institutional change
- **Guerrero, Dorothy G.:**  
Transnational Activist Networks and International Policies on Sustainable Development: Case Studies from Southeast Asia
- **Heinrich, Patrick:** (completed)  
Rezeption der westlichen Linguistik in Japan seit der Meiji-Zeit
- **Imai, Jun:**  
Changes in Japanese Employment Relations
- **Jonas, Manja:**  
The New Economy as a driver of economic development in East Asia (Working Title)
- **Klöpping, Peter:**  
Corporate Governance Reform in Korea
- **Krieger, Carola:** (completed)  
Erfolgsfaktoren interkultureller Allianzen – am Beispiel von bilateralen Kooperationen zwischen deutschen, französischen und japanischen Automobilunternehmen
- **Luger, Katrin:**  
Efficiency improvement opportunities at Chinese Railways (working title)
- **Matsuo, Kaoru:**  
Besonderheiten des Fremdsprachunterrichts bei außereuropäischen Sprachen am Beispiel des Japanischen in Deutschland: Unter besonderer Berücksichtigung der Motivation für die Fremdsprachplanung und das Fremdsprachlernen, des langfristigen Lernerfolgs und möglicher Verbesserung der Ist-Situation
- **Meierhans, Ingo:**  
Neue Formen der Kooperation zwischen öffentlicher Verwaltung und privaten Sektoren in Japan (New Forms of Cooperation between the Public and Private Sector in Japan)
- **Philipsenbourg, Gisela:**  
Die Wissensakkumulation in Japans industrieller Forschung und Entwicklung: Eine vergleichende Untersuchung der Pharma- und Halbleiterindustrie
- **Raszelenberg, Patrick:**  
Politische Reform- und Demokratisierungsprozesse in Vietnam
- **Robaschik, Frank:**  
Sonderhaushalte in Japan
- **Schmidkonz, Christian:**  
Internet-Diffusion und eCommerce in China

- **Schramm, Matthias:**  
Eingeschränkte Rationalität im Transaktionsansatz. Eine Analyse der Verhaltensannahmen
- **Senz, Anja:**  
Die Bedeutung lokaler Partizipationsformen für den Prozess der Demokratisierung – eine vergleichende Analyse
- **Shikama, Ayako:**  
Language Attitude toward Non-Japanese Nationals and Foreign Languages in Multilingual Tokyo
- **Sugita, Yuko:**  
Gesprächserwartungen : Eine kontrastive Studie über die Gesprächsführung in deutschen und japanischen Telefonaten
- **Vitols, Katrin:**  
Möglichkeiten und Grenzen des Einsatzes von Zeitarbeit im hochqualifizierten Bereich in Deutschland und Japan
- **Wu, Qiang:**  
Whither Social Organizations in Urban China? An Explanation in Institutional Politics
- **Yu, Chungsik:**  
The North Korean Rural Development under Self-Reliance (Juche) Strategy: 1945-1960
- **Zhou, Yuhao:**  
Demokratisierung in China über Demokratisierung der Partei? (Arbeitstitel)
- **Zur-Lienen, Ulrich:**  
Public Housing and Urban Development in Singapore – Ethnic Groups Between Residential Segregation and Residential Integration / Öffentlicher Wohnungsbau und Stadtentwicklung in Singapur: Ethnien zwischen residentieller Segregation und Integration

#### **5.4. Postdoctoral Theses (pending and completed) / Habilitationen (laufend und abgeschlossen)**

- **Derichs, Claudia:**  
Nationenbildung als strategisches Staatshandeln: Beispiel Malaysia
- **Feldhoff, Thomas:**  
Japan's Construction Lobby Activities – Systemic Stability and Sustainable Regional Development / Japan: Raumwirksame Baulobbytätigkeit im Spannungsfeld zwischen systemischer Stabilität und nachhaltiger Regionalentwicklung
- **Fischer, Doris:**  
Information und Entwicklung: Zur volkswirtschaftlichen Relevanz der ökonomischen Informationsinfrastruktur (working title)
- **Heinrich, Patrick:**  
Language Ideology in Modern Japan.



## 6. Courses Offered / Lehrveranstaltungen

### Winter Semester 2002/2003

Type	Title	h	Lecturer
<b>Language Courses</b>			
PS	Japanisch Intensiv I	8	Ando,Beermann,Matsuo
T	Tutorium für Japanisch Intensiv I	2	Takamura
PS	Japanisch Intensiv III	8	Ando,Beermann,Matsuo
Ü	Sprachpraktische Übungen für Fortgeschrittene	2	Ando
Ü	Japanisch für Fortgeschrittene I	2	Beermann
Ü	Japanisch Mittelstufe I	2	Sugita
Ü	Zeitungslektüre für Fortgeschrittene	2	Oshige
Ü	Vorbereitung auf „The Japanese Language Proficiency Test 1+2“	2	Sugita
Ü	Deutsch- japanische Übersetzung (Mittelstufe)	2	Asada
SKS	Grundkurs Japanisch I	4	Sugita
SKS	Grundkurs Japanisch III	4	Matsuo
PS	Modernes Chinesisch I, Klasse A	8	von der Lippe-Fan
PS	Modernes Chinesisch I, Klasse B	8	Du
T	Sprachübung zum Modernen Chinesisch I	2	von der Lippe-Fan
PS	Modernes Chinesisch III	6	Du / Zhang
T	Konversation zum Modernen Chinesisch III	2	Zhang / Bo
Ü	Geschichte und Kultur Chinas	2	Du
Ü	Chinesisch Mittelstufe: Vorbereitung auf den China-Aufenthalt	4	Yang
Ü	Chinesisch Oberstufe: Vorbereitung auf die Diplom-Prüfung für Ostasienwirtschaftler	4	Yang
Ü	Chinesisch Oberstufe: Zeitungslektüre	2	Zhang
Ü	Chinesisch Oberstufe: Konversation	2	Yang
<b>Politics and Society of East Asia</b>			
HS	Interessen, Machtstrukturen und internationale Regime: Ein Gutachten zu Japan, Thailand, Deutschland in der WTO	2	Derichs, Schaffar
HS	Wandel der industriellen Beziehungen in Japan und Deutschland	2	Oshige
Ü/S	Lektüre zum Seminar: Wandel der industriellen Beziehungen in Japan und Deutschland	2	Oshige
PS	Modernisierung und Entwicklung in Ostasien	2	Derichs, Senz
K	Diplomanden- und Doktorandenkolloquium	2	Shire
<b>History and Culture of Contemporary Japan</b>			
V	Einführung in die japanische Kultur, Teil II	2	Coulmas

S	Japanische Geschlechterrollen, Frauensprache, Männersprache	2	Coulmas
HS	Japanische Massenmedien	2	Heinrich
HS	Japans Kolonialismus	2	Coulmas
HS	Geschichte des Japanbildes in Deutschland	2	Heinrich
K	Kolloquium für Examenskandidaten	2	Coulmas
<b>Economics of East Asia</b>			
V	Einführung in die japanische Wirtschaft	2	Pascha
B-V	Geld und Finanzen in Japan	2	Baron
K	Kolloquium zur Ostasienwirtschaft	2	Bromann, Meierhans, Pascha, Philipsenburg
B-V	Management in Japan I	2	Raupach-Sumiya
Ü	Methodische Fragen japanbezogener Wirtschaftsforschung	2	Bromann, Meierhans, Pascha, Philipsenburg
S	Gesamtwirtschaftliche Entwicklung in der VR China	2	Fischer
B-S	Interkulturelles Management in deutsch-chinesischen Joint-Ventures	2	Chung
V	Methodische Fragen chinabezogener Wirtschaftsforschung	2	Taube
K	Seminar on Chinese Economic Studies	2	Fischer, Schramm, Taube
AG	Arbeitsgemeinschaft Korea	-	Meierhans, Pascha
S	Wirtschaftsentwicklung und Transformation in Vietnam	2	Fischer, Schmidt, Taube
V	Einführung in die internationalen Wirtschaftsbeziehungen	2	Pascha
K	Außenwirtschaftstheoretisches Kolloquium	2	Pascha
Ü	Übung zur Außenwirtschaftstheorie in der Allgemeinen VWL	2	Pascha
<b>Economic and Social Geography</b>			
V	Geographische Landeskunde Japans	2	Flüchter
S	Japan: Freizeit, Tourismus, Regionalentwicklung	2	Flüchter
S	Spezielles Seminar zur Geographie Ostasiens	2	Flüchter
<b>Interdisciplinary Programme</b>			
E	Einführung in die Ostasienwissenschaften	2	Demes
K	Kolloquium Ostasienwissenschaften	2	Coulmas, Demes, Flüchter, Heberer, Pascha, Shire, Taube

## Summer Semester 2003

Type	Title	h	Lecturer
<b>Language Courses</b>			
PS	Japanisch Intensiv II	8	Ando, Beermann, Matsuo
T	Tutorium für Japanisch Intensiv II	2	Ando
PS	Japanisch Intensiv IV	4	Ando, Beermann
T	Prüfungsvorbereitung für Japanisch Intensiv IV	2	Asada
PS	Grundkurs Japanisch II	4	Sugita
PS	Grundkurs Japanisch IV	4	Matsuo
U	Japanisch für Fortgeschrittene II	2	Beermann
Ü	Übersetzung für die Mittelstufe	2	Asada
U	Übersetzung für Fortgeschrittene II	2	Asada
U	Zeitungselektüre für Fortgeschrittene	2	Ando
Ü	Konversationskurs	2	Yoshioka
PS	Modernes Chinesisch II (Klasse A)	8	von der Lippe-Fan
PS	Modernes Chinesisch Intensiv II (Klasse B)	8	Du
Ü	Sprachübung zum modernen Chinesisch II	2	Liu
PS	Modernes Chinesisch Intensiv IV	6	Du
Ü	Konversation zum modernen Chinesisch IV	2	Zhang
Ü	Chinesisch Mittelstufe: Vorbereitung auf den China-Aufenthalt	4	Yang
Ü	Chinesisch Oberstufe: Konversation	2	Zhang
Ü	Chinesisch Oberstufe: Vorbereitung auf die Diplom-Prüfung für Ostasienwissenschaftler	4	Yang
Ü	Chinesische Fachausdrücke in den Sozialwissenschaften	2	Du
U	Chinesisch Oberstufe: Zeitungselektüre	2	Zhang
<b>Politics and Society of East Asia</b>			
HS	Bildung und Beruf in Japan	2	Demes
HS	Demokratisierung, Demokratietheorien und Zivilgesellschaft am Beispiel Ost- und Südostasiens	2	Derichs, Heberer
PS	Reformprozesse in China und Vietnam aus vergleichender Perspektive	2	Göbel, Heberer
HS	Theoretische Ansätze in der Chinaforschung	2	Heberer, Taube
K	Zu aktuellen Entwicklungen in Ost- und Südostasien	2	Heberer
PS	Konfliktfelder der internationalen Beziehungen in der Region Ostasien	2	Derichs, Senz
<b>History and Culture of Contemporary Japan</b>			
S	Asiatische Werte	2	Coulmas

HS	Die japanische Sprache: Geschichte, Struktur, Gebrauch	2	Heinrich
V	Introduction to Sociolinguistics	2	Coulmas
K	Kolloquium für Examenskandidaten	2	Coulmas
S	Schrift und Sprache in Ostasien	2	Coulmas
HS	Ideologie und Sprache im modernen Japan	2	Heinrich
<b>Economics of East Asia</b>			
S	Chinas internationale Wirtschaftsbeziehungen	2	Fischer
V	Einführung in die chinesische Wirtschaft	2	Taube
K	Kolloquium zur Ostasienwirtschaft/ China - Seminar on Chinese Economic Studies	2	Fischer, Taube
S	Unternehmertum und Unternehmensführung in China	2	Taube
S	Praxis der Vertragsgestaltung - Grundzüge des chinesischen Wirtschaftsrechts	2	Jakubowski, Teich
V	Japans Wirtschaft zwischen Markt und Staat	2	Pascha
K	Kolloquium zur Ostasienwirtschaft / Japan	2	Jonas, Meierhans, Pascha, Philipsenburg
S	Task Force in Kooperation mit dem DJW zur Biotechnologie Japan/Deutschland	2	Jonas, Meierhans, Pascha, Philipsenburg
BV	Unternehmensführung in Japan	2	Raupach-Sumiya
BV	Banken und Finanzwesen in Japan II	2	Baron
AG	Arbeitsgemeinschaft Korea	2	Pascha, Meierhans
V	Internationale Handels- und Währungsordnung	2	Pascha
S	Volkswirtschaftliches Forschungsseminar	2	Anker
<b>Economic and Social Geography</b>			
S	Verstädterung und Stadtumbau in China: Transformation, Migration und Globalisierung	2	Flüchter
K	Diplomandenkolloquium für Ostasienwissenschaftler mit Hauptfach Geographie	2	Flüchter
V	Wirtschaftsräume Ostasiens: Schwerpunkt China	2	Flüchter
<b>Interdisciplinary Programmes</b>			
K	Kolloquium Ostasienwissenschaften	2	Coulmas, Demes, Flüchter, Heberer, Pascha, Shire, Taube
Ü	Vorbereitung auf das Auslandssemester	2	Demes

### **Special teaching activities / Neues aus der Lehre**

In the winter term of 2002/2003, Dr. **Claudia Derichs** and Dr. **Wolfram Schaffar** from the University of Bonn organized a task force addressing the topic of the *General Agreement on Trade in Services* (GATS) within the framework of the World Trade Organization (WTO). The students (graduates) examined selected questions concerning the GATS, relating both to its effects on as well as how it is perceived in various states of East and Southeast Asia. Four groups dealt with the following top-

ics: (a) forms of organized critiques of globalization in Japan; (b) Japanese investment projects in Southeast Asia in lieu of international agreements on investment protection; (c) a critique of globalization in Southeast Asia focussing on the case made by national and transnational NGOs; and (d) interest articulation within the WTO as seen from the South. The results of the analyses were presented in the Center for Development Research (Zentrum für Entwicklungsforschung) in Bonn, in February 2003.

In the summer term 2003, Dr. **Claudia Derichs** and Prof. Dr. **Thomas Heberer** conducted a seminar for graduates in cooperation with the Asia Foundation. The students presented their findings concerning Asian forms of democracy and civil society on a conference held at the Asia House in Essen. The keynote speaker was Prof. Dr. **Mark Thompson** from the University of Erlangen Nuremberg, who spoke about 'The Limits of Democratization in Asia Pacific'. The conference was well attended by an external audience with participants coming from as far as Munich to listen to the students' presentations (cf. Chap. 7). The printed version of the analyses will soon be available as "Duisburg Working Papers on East Asian Studies" No. 52.

During the summer term 2003, 15 students of the East Asian Studies programme and the East Asian Economic Studies programme took part in the task force project "Advertising in China". The project was organized and supervised by Dr. **Doris Fischer**, and supported by the "IHK Gesellschaft zur Förderung der Außenwirtschaft und der Unternehmensführung" (German Chamber of Industry and Commerce's firm set up to promote foreign economic relations and business management). The project aimed at analysing different aspects of doing advertisement in China, especially, cultural and legal specificities, market development and structure, as well as advertising media. Organized in working groups the students had the opportunity to gain insights into the techniques of project work and market research, as well as learning at the same time a lot about an important but often neglected aspect of market entry in China. As a result of the task force, a market report on the topic of "Advertising in China" is currently in preparation, and will soon be published by the IHK Gesellschaft.

A task-force seminar on biotechnology in Japan and opportunities of cooperation with German business was organized by Prof. Dr. **Werner Pascha** and his team during the summer term 2003. Students of East Asian studies or economics contributed to the international workshop "Biotechnology in Japan and Germany II", which was hosted by the German-Japanese Industrial Cooperation Committee (Deutsch-Japanischer Wirtschaftskreis, DJW) at the conference site of Bayer AG in Leverkusen. Comparative data on both countries concerning the Biotech industry, bioethics and legal issues as well as venture financing was presented by the participants in a professional way to more than 50 guests. The seminar papers will be published as part of the DJW conference report.

**Alumni meet students:** Our Alumni association AIFreDO (Alumni and Freunde der Duisburger Ostasienstudien e.V.) organized a meeting between alumni and students. **Guido Hofman** (Japan Pulp & Paper GmbH, Düsseldorf), **Katharina Dudzus** (Coordinator for international relations, Board of Education in Terai-machi, Ishikawa-ken, 1999-2002, JET-Programm), **Julia Hollmann** (President of KOPRA, Koordinationsstelle für Praktika e.V.) and **Hinrich Voss** (Internship at Bosch Siemens Hausgeräte, Nanjing, 2/2001-3/2001; Schenker and Stinnes Logistics, Shanghai, 8/2002-11/2002) reported on their professional experiences to young students.



## **7. Guest Lectures, Colloquia and Symposia / Gastvorträge, Vortragsreihen und Symposien**

### **Colloquium East Asian Studies Kolloquium Ostsienwissenschaften**

22.10.2002

**Dr. Harald Dolles** (Deutsches Institut für Japanstudien, Tokyo)  
Privates Unternehmertum in der Volksrepublik China: Gesellschaftliche Wahrnehmung und unternehmerisches Selbstverständnis

19.11.2002

**Prof. Dr. Kotaro Oshige** (Dokkyo University, Japan)  
Arbeitsmarktpolitik und industrielle Beziehungen in Japan  
Bestandsaufnahme und Thesen zur Zukunftsentwicklung

17.12.2002

**Helmut Demes** (University of Duisburg-Essen)  
Von der Schule in die Arbeitslosigkeit? Veränderungen des Arbeitsmarktes für Ober-  
schulabsolventen in Japan

14.01.2003

**Dr. Hans-Peter Hellbeck** (Embassador, ret.)  
Herausforderungen und Perspektiven für Chinas Stabilität

04.02.2003

**Prof. Karen A. Shire PhD** (University of Duisburg-Essen)  
Soziale Institutionen und Beschäftigungswandel in Japan

27.5.2003

**Prof. Chiangjiang Yu** (University of Peking, Visiting Professor at the University  
Tübingen)  
China's Western Development Policies and the Issues of Ethnic Minorities

10.06. 2003

**Dr. Junhua Zhang** (Free University Berlin)  
SARS: Krise oder Chance für die neue Führung Chinas?

15.07.2003

**PD Dr. Martin Hemmert** (University of Duisburg-Essen)  
Institutionelle Einflüsse auf interne und externe Technologiegewinnung  
Forschungsergebnisse aus Deutschland und Japan

### **Other Guest Lectures / Andere Gastvorträge**

27.05.03

**Prof. Dr. Yu Changjiang** (Institute of Sociology and Social Anthropology, Peking  
University)  
The Development of Western China and Problems Concerning Ethnic Minorities

28.05.2003

**Prof. Dr. Walter Georg** (FernUniversität Hagen)

Karriere vs. Lehre: Erosion des Berufsmodells in Deutschland und des Betriebsmodells in Japan?

10.06.03

**Dr. Zhang Junhua** (FU Berlin Institut für Politik Ostasiens)

Die politischen Auswirkungen der SARS Epidemie

25.06.03

**Claus Nielutz** (Alumnus of East Asian Economic Studies/ China)

Purchasing Manager, Döhler

Field report on his experiences as managing director (Helm AG) in Peking

02.07.03

**Theo Hufmann**, Power Plant Performance Optimization

Das China-Messwagen-Projekt der E.ON Engineering GmbH

10.07.03

**Prof. Dr. Chang Xinxin** (Central Party School, Beijing/China)

Current Development and Problems of Political Reforms in China (Politisches Bewusstsein und politischer Wandel im gegen-wärtigen China)

16.07.03

**Andreas Oberheitmann**, Rheinisch-Westfälisches Institut für Wirtschaftsforschung

Energiesicherheit und Umwelt in China: Implikationen der Optionen der zukünftigen

Energiesicherheitsstrategie für die Emissionen von regional und global wirkenden

Stoffen

## **Joint Colloquium**

### ***Institute for East Studies, Institute for Peace and Development***

To foster the interdisciplinary dialog the Institute for East Asian Studies and the Institute for Peace and Development jointly organize a colloquium each semester.

29.01.2003

**Dr. Takahiro Shinyo** (Consul General, Japanese Consulate General Düsseldorf)

Im Dienste des Friedens – „Der deutsche Weg und der japanische Weg“

07.07.2003

**Klaus Eßer** (Department head, ret., German Development Institute)

„Schwellenländer unter Globalisierungsdruck“

## **Symposia and conferences organized by members of the Institute**

### **Corrupt Transactions - Exploring the Analytical Capacity of Institutional Economics**

12.-13.09.02, Workshop at the University of Göttingen jointly organized by Prof. Dr. **Markus Taube**, University of Duisburg- Essen, PD. Dr. **J. Graf Lambsdorff** - University of Göttingen, Dipl. Ök. **M. Schramm** - University of Göttingen

### **Workshop "Demokratisierung, Demokratietheorien und Zivilgesellschaft am Beispiel Ost- und Südasiens"**

Asienhaus Essen, 14.07.03

Keynote speech:

**Prof. Dr. Mark R. Thompson** (Universität Erlangen-Nürnberg: Die Grenzen der Demokratisierung in der Asien-Pazifik-Region

Contributions from Students of University of Duisburg-Essen:

**Uwe Holtschneider, Rene Trappel, Najim Azahaf**: Interdependenz von Demokratisierung, Entwicklung und sozialer Gerechtigkeit

**Simon Weisgerber, Irina Nicolay, Andreas Lechner**: Zum Verständnis von Demokratie und demokratischen Diskursen

**Armin Keivandarian**: Demokratisierung und die Wirkung des 11. September 2001 in Südostasien

**Dennis Schauerte, Nils van Doorn, Sebastian Fritsche**: Die Rolle der Zivilgesellschaften für Demokratisierungsprozesse

**Susan Beck, Dorothea Wünsch**: Die Rolle externer Akteure für die Stärkung der Demokratie in Südostasien

## **8. Duisburg East Asia Day / *Duisburger Ostasientag***

### **Dollars, Euros...And what is Asia doing?**

Without a doubt the American dollar and the American economy have a major influence on the world's economy. But since the introduction of the Euro the impression has come into being worldwide that Europe is not only a strongly integrated financial and commercial region but also that the Euro is the most important currency besides the dollar. Globally considered the Asian area in comparison is the third most important region in economic terms, from which, however, for a long time there have been no sustained endeavours to move regional integration forwards.

How has this region reacted in recent years to the growing tendencies to regionalisation in other parts of the world? How does our impression that Asia represents one economic region correspond to the economic facts, the regional self-awareness and corresponding strivings for integration on the institutional level within the region? And what form do these endeavours take?

The 6<sup>th</sup> Duisburger East Asian Day was organised this year by the Institute for East Asian Studies in cooperation with the European Center for Financial Studies, and addressed these questions on the 8<sup>th</sup> of November, 2002 in the course of a stimulating panel discussion on the topic, "Dollars, Euros...And what is Asia doing"?

Prior to the discussion there was an introductory lecture by Dr. Doris Fischer. Dr. Fischer explained first of all that the demarcation of Asia as an economic region in the past was subject to significant fluctuations, and that nowadays in the context of economic geographical factors is most closely identified with the countries in the "ASEAN + 3 group" (ASEAN states + China, Japan and Korea). The catalysis for efforts to fuller integration in the region was the shared experience of the Asian crisis in which dissatisfaction with the existing international economic organisations played a role. When observing the consolidation of the region, one needs to differentiate between actual economic integration, institutional cooperation and institutional integration.

The existing economic integration on the basis of interconnections of trade and capital is well advanced in the Asian region. Up till now in that area, cooperation has been the most important form of political-economic fusion. The Chiang Mai initiative is important in this context; while it aimed at cooperation to remove liquidity bottlenecks, it has at the same time also contributed to the unifying of standards and information flow between those countries concerned. Integration at the institutional level has existed up till now solely in the creation of free trade zones i.e. in particular the ASEAN free trade zone, and the plans for a new free trade zone between China, India and Japan.

There is a certain degree of contradiction between on the one hand these rather unspectacular advances in regional integration, and on the other hand both the academic and political-economic interest in the chances for a monetary union in the region, as well as the question of a possible Asian key currency. Dr Fischer pointed out that the creation of an economic and currency union at the moment is not probable: amongst other reasons the states in the region were so very different not only in their economic development but also in their financial and commercial structures with the result that such a process is at the present moment likely to founder on the rivalry between Japan and China.

Amongst the participants in the podium discussion, Dr Beate Reszat (Hamburg Institute of International Economics, HWWA) supported this assessment, and referred to the rather non-binding nature up till now of treaties and agreements in the Asian area. As a result any comparisons between them and the process of European unification would be premature. Regarding the creation of an Asian key currency, Dr Reszat observed that as of now the Korean won in many ways would be a more suitable currency than the Japanese yen or perhaps the Chinese yuan.

Dr. Friedrich Blanz (Commerzbank AG) attempted to counter scepticism about fuller integration in Asia insofar as he pointed out successes to date in the course of coalescing within the region, the breaking down of inherited animosities in recent decades, and in general the dynamism of the process of catching up in Asia. Herr Wolfgang Fritsch (Bundesbank) on the other hand rather shared the sceptical opinions of the earlier speakers. In addition he alluded to the fact that the momentum for stronger regional integration, for example, in the form of an Asian currency fund, has for the most part been lost, since the I.M.F. has learned from the experiences of the Asian crisis, and has adapted the range of measures at its disposal in order to respond to the complaints of the Asian states.

The introductory lecture and the panel members' points of view gave rise to a lively and stimulating discussion chaired by Frau Kathrin Hille (Financial Times Deutschland). The ensuing debate demonstrated a widespread interest in the political and geo-strategic aspects of the topic at issue. Furthermore it became clear that the panel members held widely varying views about the motivations of the individual Asian countries concerning closer cooperation and integration. However, they were unanimous that a keener awareness on the part of German economists of the efforts being made towards economic integration in Asia would be desirable.

## **Diploma Thesis Prize awarded by the Association of Alumni and Friends of East Asian Studies in Duisburg (AIFreDO)**

### ***Studienpreis der Alumni und Freunde der Duisburger Ostasienstudien (AIFreDO)***

This year the prize was divided between two candidates, as both their final examination papers had impressed the judges equally.

**Stephan Mocek** received the award for his study on venture capital financing in Japan and **Manja Jonas** for her study on structural change resulting from the New Economy in East Asia.

## **9. Publications by Institute Members / *Publikationen von Institutsmitgliedern***

### **Karin Adelsberger**

Spillover des Diskurses unter Intellektuellen auf die Reformdebatte unter Politikern, in: Manfred Pohl, Iris Wieczorek (Hrsg.), Japan 2001/2002, Institut fuer Asienkunde, Hamburg 2002, pp. 55-76.

### **Peter Backhaus**

Tokyo's multilingual signs. In: Kokugoken no madoguchi [Window to the National Institute for Japanese Language] 16, Kokuritsu kokugo kenkyūjo (ed.) 2003, 5.

(with Ayako Shikama): Nächste Ausfahrt Babel-Ost? Multilingualismus in Japan. In: Forum Forschung 2002/2003 (University of Duisburg), 71-74.

Multilingualism coming to a sign near you. In: The Japan Times, 5. September 2003.

### **Florian Coulmas**

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Linguistic Choices by Individuals, Organizations, and Speech Communities. (Ed.) Special Issue International Journal of the Sociology of Language 158. Berlin/New York 2002. Mouton de Gruyter.

Die Zeit in Engelbert Kaempfers Zeit. In: Engelbert Kaempfer (1651-1716) und die kulturelle Begegnung zwischen Europa und Asien, Lemgo: Lippische Studien 18, 2003, 169-184.

Language masters: defying linguistic materialism. In: mouton classics – from syntax to cognition, from phonology to text, vol. 2, Berlin/New York: Mouton de Gruyter, 2002, 719-730.

Monolingual Assumptions under Pressure – Perspectives on the language of Tokyo from the points of view of the economics of language and social psychology. In: Asien, 84, Hamburg: Deutsche Gesellschaft für Asienkunde e.V., Juli 2002, 8-18.

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Nächste Ausfahrt Babel-Ost? Multilingualismus in Japan (zusammen mit Peter Backhaus und Ayako Shikama). In: Forum Forschung 2002/2003 der Gerhard-Mercator-Universität Duisburg, S. 71-74.

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Review: Tessa Carroll: Language planning and language change in Japan. Richmond, UK: Curzon, 2001. In: Language Policy Vol. 1, No. 2, 2002.

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Europa mit chinesischen Augen. In: DAMALS- Das Magazin für Geschichte und Kultur 7/2002, 44-45.

Regular contributions to The Japan Times.

Regular reporting for Frankfurter Allgemeine Zeitung.

Regular contributions to Neue Zürcher Zeitung.

Regular contributions to Süddeutsche Zeitung.

Occasional contributions to other print and voice media in Switzerland, Germany and UK (Handelsblatt, The Times Higher Education Supplement, u.a.).

### **Helmut Demes**

Bildung und Berufsbildung in Japan. In: Wolfgang Dorow und Horst Groenewald (Hg.): Personalwirtschaftlicher Wandel in Japan. Wiesbaden: Gabler 2003, S. 249-268.

### **Claudia Derichs**

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Flughäfen in Ost- und Südostasien – Infrastrukturpolitische Strategien und Perspektiven Japans im transnationalen Standortwettbewerb. In: Zeitschrift für Wirtschaftsgeographie, Vol. 46, 2002, No. 3/4, pp. 146-162.

(Book review) Poniatowski, Birgit: Infrastrukturpolitik in Japan: Politische Entscheidungsfindung zwischen regionalen, sektoralen und gesamtstaatlichen Interessen. München: Iudicium, 2001 (= Monographien aus dem Dt. Inst. für Japanstudien d. Philipp Franz von Siebold Stiftung; Bd. 31). In: Erdkunde, Vol. 56/3, 2002, pp. 333-334.

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## Doris Fischer

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## **Andrea Fleschenberg**

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"Ich leide unter großer Erschöpfung. Warum trat Bischof Belo zurück?", in: *Indonesien-Information* 1/2003

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## **Winfried Flüchter**

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### **Katrin Vitols**

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## **10. Lectures by Institute Members / Vorträge von Institutsmitgliedern**

### **Peter Backhaus**

- June 02      Multilingualism in Japan – The project of the German Research Foundation (DFG), at the National Institute for Japanese Language, Tokyo
- June 02      Tokyo's multilingual signs, at the 2<sup>nd</sup> Conference of the Japanese Language Policy Research Association, Tokyo

### **Silke Bromann**

- 01.10.02      Informationsmanagement in japanischen Zulieferunternehmen, (Information Management in Japanese Small and Medium-Sized Subcontracting Firms), Presentation in the section „Economy“ at the 12<sup>th</sup> German Japanologists Conference (Deutschsprachiger Japanologentag)
- 23.11.02      Können die kleinen und mittelständischen Unternehmen einen Beitrag zur nachhaltigen Erholung der japanischen Wirtschaft leisten? (Can Japanese SMEs contribute to a Sustainable Recovery of the Japanese Economy?), Presentation in the study group „Economy“ at the Annual Conference of the German Association for Social Science Research on Japan (Vereinigung für Sozialwissenschaftliche Japanforschung), Wittenberg

### **Helmut Demes**

- 01.10.02      Neue Strukturen auf dem Arbeitsmarkt für Hochschulabsolventen? Vortrag auf dem 12. Deutschen Japanologentag, Bonn
- 26.06.03      Von der Schule in die Arbeitslosigkeit? Düsseldorf, Deutsch-Japanischer Wirtschaftskreis, Düsseldorf

### **Claudia Derichs**

- 22.11.02      Project Presentation: Female Political Top Leadership in 10 Asian Countries; Workshop “Gender Research” at the Annual Meeting of the Association for Social Science Research on Japan, 22.-24.11.2002, University of Halle-Wittenberg
- 10.12.02      Globalization and Identity Formation in East and Southeast Asia. The role of Islam and intellectuals in Southeast Asia; Symposium at the Japanese-German Center of Berlin
- 11.12.02      Ethnicity versus Nation? Conditions for the emergence and fragmentation of societies and states; Symposium of the Development and Peace Foundation, Bonn
- 21.02.03      Discourses on Political Reform and Change in Malaysia; Workshop of the project group „Asianization of Asia?“, University of Duisburg

- 09.07.03 Form Follows Function? – Islamic Pluralism in Malaysia; Workshop „Asian Modernity and Islam“, held at the Institute of Cultural Studies, Essen
- 10.07.03 The Ladies of the Dynasties: Female Political Top Leaders in Asia; public lecture at the Center for Development Research/University of Bonn
- 12.07.03 Political-Religious Conflicts in Malaysia; Conference “Unpeaceful Religions? Political-Religious Conflicts in National and International Politics” at the Thomas-Morus-Academy, Bensberg
- 20.08.03 Pluralism in Islam and Pluralism in Discourse; Panel “The Impacts of September 11 on Popular Political Discourse of Muslims in Southeast Asia” at the Third International Convention of Asian Scholars (ICAS 3), Singapore
- 16.09.03 The Mighty Top ten in Asia or: Dynastic Ladies; Presentation for the “Old Table” Club, Moers
- 24.09.03 How Different is Japanese Modernity?; Seminar “Japan and China: Partners or Rivals in the 21<sup>st</sup> Century?”, held at the Federal Agency for Political Education, Brühl
- 27.09.03 Anti-Western Ressentiments and New Intra-Societal Tensions in the Wake of the US-American Anti-Terror Policy; Workshop “Global War Against Terrorism – Effects on Southeast Asia, held at the Asia House in Essen

### **Lun Du**

- 30.10.02 Konfuzius und Konfuzianismus: Person und Lehren Konfuzius [Confucius and Confucianism: Person and Teachings]. HSK Düsseldorf.
- 26.07.03 Chinesische Tradition (Konfuzianismus), on the occasion of the exhibition to the world religions, Kunsthalle Tübingen

### **Thomas Feldhoff**

- 29.08.03 Japan’s Construction Lobby Activities and their Spatial Implications – Systemic Stability and Sustainable Regional Development, 10th International Conference of the European Association for Japanese Studies (EAJS), Urban and Environmental Studies Section, Warsaw (Polen)
- 23.11.02 ‘Urban and Regional Governance’ am Beispiel raumwirksamer Baubytätigkeit in Japan, Annual Meeting of the German Association for Social Science Research on Japan, Lutherstadt Wittenberg

### **Doris Fischer**

- 29.10.02 China: Binnenwirtschaftliche Entwicklung und Perspektiven, Vortrag im Rahmen der Tagung „China und Indien: Die nächsten Großmächte“, Ost-West-Kolleg der Bundeszentrale für politische Bildung, Brühl.
- 08.11.02 Dollar, Euro...Und was macht Asien? Vortrag im Rahmen des 6. Duisburger Ostasientages, Duisburg.

- 17.12.02 China als künftige Weltwirtschaftsmacht - Anspruch und Wirklichkeit, Vortrag im Rahmen des Clausewitz-Workshops "China- Weltmacht in 2030?", Clausewitz-Zentrum der Führungsakademie der Bundeswehr, Hamburg.
- 07.-08.12.02 „Die wirtschaftliche Entwicklung der VR China – China nach dem WTO-Beitritt“ und „Soziale Spannungen in einer ‚frühkapitalistischen‘ Gesellschaft“, Vorträge im Rahmen eine Stipendiaten-Seminars der Konrad-Adenauer-Stiftung, Wesseling.
- 14.12.02 Information und Wirtschaftsentwicklung – Zur ökonomischen Bedeutung der institutionellen Ausgestaltung des Informationssystems, Vortrag im Rahmen des Habilitandinnen-Seminars des Maria Sibylla Merian-Programms, Xanten
- 06.03.03 Zhongguo jingjixue zai deguo de xianzhuang yu wenti (Status quo und Probleme der deutschen chinabezogenen Wirtschaftsforschung), Vortrag an der Fakultät für Wirtschaftswissenschaft der Universität Wuhan, 4.3.2002 und der Fakultät für Wirtschaftswissenschaft der Huazhong University for Science and Technology, Wuhan.
- 04.-06.03.03 Europe's Stability and Growth Pact and its importance for Germany, Vortrag an der Fakultät für Wirtschaftswissenschaft der Universität Wuhan und an der Fakultät für Wirtschaftswissenschaft der Huazhong University for Science and Technology, Wuhan.
- 23.05.03 Intra- und interregionale Wirtschaftskooperation: Voraussetzung und Herausforderung für Global Governance Konzepte, Vortrag für den Workshop „Asiatisch-europäische Beziehungen: Bausteine für eine Global Governance“ im Rahmen der Tagung „Möglichkeiten und Grenzen europäischer Politik in Asien“ der Deutschen Gesellschaft für Asienkunde am 23.5.2003.
- 21.08.03 Marketization of the Chinese Information Sector: Taking television as an example, Vortrag für das Panel “A Fresh Look at old Problems – Analysing the institutional development of China’s information system, corruption, networks and financial intermediation” im Rahmen des Third International Convention of Asia Scholars (ICAS 3), Singapore 19.-22.08.2003.
- 23.09.03 China: Binnenwirtschaftliche Entwicklungen und aktuelle Herausforderungen – Ein Überblick, Vortrag im Rahmen des Seminars „Japan und China: Partner oder Rivalen im 21. Jahrhundert“ 22.-26.9.2003, Ost-West-Kolleg der Bundeszentrale für Politische Bildung, Brühl.

### **Andrea Fleschenberg**

- 05.-07.06.03 Vortrag „Dynasties and female political leadership in Asia, Internationale Konferenz *Women and Politics in Asia*, Halmstad University, Schweden
- 29.-31.07.03 Vortrag und Paper „Women, war and peace – the Balkans between genocidal rape and the ICTY“, Sommerkurs der Universität und Fundação Oriente in Arrábida, Portugal

## Winfried Flüchter

- 13.-14.11.02 Six Japan Lectures at the Federal Seminar of Austrian Highschool Teachers on East Asia / *Sechs Japan-Vorträge auf dem Bundesseminar österreichischer Gymnasiallehrer über Ostasien*, Hotel Bischofberg in Edlbach/Windischgarsten, Oberösterreich:
1. Cultural and Historical Routes and Challenges for Understanding Modern Japan / *Kulturhistorische Grundlagen und Herausforderungen zum Verständnis des modernen Japan*
  2. Physio-geographical Potentials as a Challenge to the Activity of Man / *Naturräumliche Potentiale als Herausforderung für die Tätigkeit des Menschen*
  3. 'People without Space'? Ressource Problems with Regard to Geopolitics, Adaptation Measures, and National Land Development / *'Volk ohne Raum'? Ressourcenprobleme unter Aspekten von Geopolitik, Anpassungsmaßnahmen, Landesentwicklung*
  4. Spatial Efficiency of 'Japan Inc.', Demonstrated by the Construction Industry, Tourisms, and Agriculture / *Raumwirksamkeit der 'Japan AG' an Beispielen: Bauindustrie, Tourismus, Landwirtschaft*
  5. Regional Imbalance and National Development Between Centralization and Decentralization / *Regionale Unausgewogenheiten und Landesentwicklung im Spannungsfeld zwischen Zentralisierung und Dezentralisierung*
  6. Living in the Megacity Tôkyô: Chances and Limits (?) of Metropolitan Growth / *Leben in der Megastadt Tôkyô: Chancen und Grenzen (?) metropolitanen Wachstums*
- 20.02.03 Sustainability of Japanese Town, Regional, and Traffic(development) Planning / *Nachhaltigkeit japanischer Stadt-, Regional- und Verkehrs(entwicklungs)planung*. Statements anlässlich eines Expertengesprächs über Nachhaltigkeit und Verkehr, TÜV Akademie Rheinland, im PT des MVBW (Ministry of Traffic, Construction and Housing), Cologne
- 26.06.03 Megametropole Tôkyô – Monster or Modell? / *Megametropole Tôkyô – Monster oder Modell?* Vortrag vor der Geographischen Gesellschaft für das Ruhrgebiet, Haus der Technik Essen
- 28.08.03 Japan: Rice Farming and the Rice Market Between Globalization, Ideology, and Vested Interests / *Japan: Reisanbau und Reismarkt im Spannungsfeld zwischen Globalisierung, Ideologie und Akteursinteressen*. 10th International Conference of the European Association for Japanese Studies (EAJS), Urban and Environmental Studies Section, Warsaw (Polen)
- 23.11.03 Urban and Regional Governance in Japan Demonstrated by Construction Lobby Activities and Their Spatial Implications / *Urban and Regional Governance am Beispiel raumwirksamer Baulobbytätigkeit in Japan – together with / zusammen mit* Thomas Feldhoff. Annual Meeting of the German Association for Social Science Research on Japan, Lutherstadt Wittenberg.

## **Thomas Heberer**

- 03.10.02 Festvortrag anlässlich des 20. Jahrestages der Begründung der Städtepartnerschaft Duisburg-Wuhan, Rathaus Duisburg
- 28.-30.10.02 Ethnic Entrepreneurs between Market Behaviour, Social Morality and Ethnic Obligations, Vortrag gehalten im Rahmen der internationalen Konferenz "The Role of Minorities in the Development Process", Universität Gießen, Schloss Rauschholzhausen
- 30.10.02 Ethnische Minderheiten und Minderheitenpolitik in China: Konflikte, Konfliktprävention und Lösungsstrategien. Vortrag gehalten im Rahmen des Seminars China und Indien: Die nächsten Großmächte – Politik, Wirtschaft und Gesellschaft im Vergleich, Ost-West-Kolleg der Bundeszentrale für Politische Bildung, Brühl
- 25.11.02 China nach dem XVI. Parteitag (mit Dr. H. Holbig, Institut für Asienkunde und der Vertreterin des SWR in Peking), Hörfunksendung des SWR 3 (16-17Uhr)
- 12.12.02 Von Mao in die Marktwirtschaft, Vortrag gehalten im Rahmen der Vortragsreihe 30 Jahre diplomatische Beziehungen Deutschland-China, Volkshochschule Bonn
- 16.01.03 Falungong, Religionsgemeinschaft oder Sekte?, VHS Krefeld und Deutsch-Chinesische Gesellschaft Krefeld
- 24.01.03 Chinas Reformprozess: Quo vadis?, Tagung „China im Aufbruch“, Haus der Gewerkschaftsjugend Oberursel
- 11.02.03 Wege politischer Veränderung. China unter einer neuen Führungsgeneration. Vortrag im Rahmen der Akademie-Veranstaltung, Wolfsburg, Mülheim/Ruhr
- 12.02.03 China nach dem XVI. Parteitag. Impetus für politische Reformen? Deutsch-Chinesische Gesellschaft und VHS Düsseldorf
- 21.02.03 Ideen, Diskurse, Intellektuelle und politischer Wandel. Eine Einführung in den theoretischen Ansatz des Duisburger Forschungsprojektes „Diskurse über politische Reformen und politischen Wandel in Ost- und Südostasien“, vorgetragen auf dem Workshop der Projektgruppen zum Thema „Asiatisierung Asiens?“, Duisburg
- 17.03.03 Rolle und Funktion von „Wohneinheiten“ (shequ) in kritischem Licht, Pädagogische Universität Shenyang, Institut für Soziologie (in Chinesisch), Shenyang
- 19.03.03 Gesellschaft – Arbeit – Individuum in Deutschland und China, Vortrag gehalten vor dem Jugendverband (in Chinesisch), Shenyang
- 22.03.03 Die Rolle von Wohngebieten in Deutschland und China; b) Europa, die USA und der Krieg im Irak, Vorträge gehalten an der Nankai Universität Tianjin (in Chinesisch)
- 23.04.03 China – Global Player? Vortrag im Rahmen des Seminars für Sicherheitspolitik, Bundesakademie für Sicherheitspolitik, Wachtberg-Niederbachem

- 8.-10.05.03 Comment on B. Vermeers paper on Shaanxi, International Conference „Open Up the West. China’s Regional Development Policy”, Hamburg, organized by The China Quarterly (London), Institute for International Studies (Sydney), and the Institute of Asian Affairs (Hamburg)
- 17.05.03 Highlights der chinesischen politischen Geschichte seit 1949, Vortrag gehalten im Rahmen des China-Seminars des Landesspracheninstituts und InWEnt (früher: Carl Duisberg Gesellschaft), Bochum
- 17.05.03 Gesellschaftlicher und politischer Wandel in China seit 1978, Vortrag gehalten im Rahmen des China-Seminars des Landesspracheninstituts und InWEnt (früher: Carl Duisberg Gesellschaft), Bochum
- 17.05.03 Grundzüge des politischen und sozialen Systems der VR China: Politischer Wandel und Partizipation, Vortrag gehalten im Rahmen des China-Seminars des Landesspracheninstituts und InWEnt (früher: Carl Duisberg Gesellschaft), Bochum
- 30.05.03 Unternehmer als neue strategische Gruppen? Vortrag gehalten im Rahmen des Workshops „Strategische Gruppen und Demokratisierung“, Forschungsstätte der Evangelischen Studiengemeinschaft e.V. Heidelberg
- 13.06.03 Landesspezifische interkulturelle Vorbereitung China, Vorstellung des Projektes (mit Dr. M. Frühauf), Tag der Wirtschaft 2003 im LSI „Schlüsselqualifikationen interkulturellen Verstehens“, Bochum
- 11.08.03 Ethnic Entrepreneurs and Ethnic Identity (in Chinese), lecture given at the Institute of Nationalities Research, Xichang

### **Patrick Heinrich**

- 10/02 Zur Ideologie von Sprachplanung und Sprachwandel in der Meiji-Zeit, Bonn
- 07/03 What kind of enlightenment can be based on inferior language? A language ideological debate in 19<sup>th</sup> century Japan, Toronto

### **Jun Imai**

- 02.11.02 Performance-based Evaluation and the Discretionary Work System. Presentation at the Japanese Association of Labour Sociology. Utsunomiya, Utsunomiya University, Japan
- 28.06.03 Gender and the re-regulation of temporary employment in Germany and Japan, SASE (Society for the Advancement of Socio-Economics) Panel: Gender, Institutions and Comparison in Advanced Economies, Aix-en-Provence, (with K. Shire and K. Vitols)

### **Werner Pascha**

- 29.10.02 Japans wirtschaftliche Entwicklung in langfristiger Perspektive, Tagung des Asien-Pazifik-Ausschusses der Deutschen Wirtschaft (APA), Berlin
- 13.12.02 Japan's venture capital market from an institutional perspective, Internationale Tagung 'Managing Enterprises of the New Economy by Modern Concepts of the Theory of the Firm', Hagen
- 19.02.03 Asiatisch-Pazifische Integration: APEC als 'Offener Regionalismus', Forschungsseminar Radein 'Ordnungsökonomik integrierter Wirtschaftsräume', Radein/Italien
- 08.04.03 Die Japanische Perspektive, Deutschland und Japan - Mit Reformen zu neuer Dynamik. Symposium zur Erinnerung an Horst Waesche des IW und DIJ, Düsseldorf
- 07.07.03 Reformstau made in Japan: Die japanische Volkswirtschaft zwischen Stagnation und Wiederbelebung. Round Table Workshop der BMW Stiftung Herbert Quandt, München

### **Gisela Philipsenburg**

- 20.11.02 Wissensakkumulation in der industriellen F&E: Theorie und Empirie am Beispiel japanischer Pharma- und Halbleiterunternehmen, Duisburger Volkswirtschaftliches Forschungsseminar
- 24.06.03 Overview of Biotechnology in Japan and Germany, Symposium Biotechnology in Japan and Germany II, BayKomm, Leverkusen
- 29.08.03 Knowledge Accumulation in Japan's Industrial Research and Development: A Comparative Analysis of Semiconductors and Pharmaceuticals, 10th International Conference of the European Association for Japanese Studies, Warsaw

### **Nora Sausmikat**

- 12.-14.12.02 Asiatische Selbstbehauptungsdiskurse, Zwischen Selbstbehauptung und Inkorporation - Diskurse von Frauen aus der chinesischen 68er Generation, Universität Erlangen, III. Symposium
- 25.-29.8.02 The Quest for indigenous women studies, Moskau, XIV. EACS-Konferenz
- 29.05.03 University of MANCHESTER; Political reform and political generations in the PR of China, Contemporary China Seminar Series

### **Matthias Schramm**

- 13.09.2003 On the co-existenz of Guanxi and a formal legal system in the P.R. China, presentation held at the conference "International Society for New Institutional Economy" (ISNIE 2003), Budapest, (paper with Markus Taube)



### **Gunter Schubert**

- 13.11.02 How to intervene as a Third Party? The European Union and cross-strait relations, Vortrag am Universities Service Center der Chinese University of Hongkong
- 14.11.02 Can Europe help to solve the China-Taiwan dispute, Vortrag am French Centre for Research on Contemporary China, Hongkong
- 20.11.02 Towards a new European Taiwan policy - some preliminary reflections, Vortrag am Department of Government and International Studies der Hongkong Baptist University
- 11.08.03 Cunzhuang xuanju yu zhengzhi jingyan - Jiangxi de jingyan (Dorfwahlen und politisches Bewusstsein – Erfahrungen aus Jiangxi), Vortrag an der Parteihochschule von Jiangxi, Nanchang

### **Ayako Shikama**

- 30.11.02 The new migration law in Germany: The obligation of learning German, Tokyo

### **Karen Shire**

- 30.10.02 The Transformation of Work Organisation, Skill Formation and Employment Relations in Knowledge-Intensive Work, RIETI (Research Institute of the Japanese Ministry of Economy and Trade), Tokyo, Japan.
- 19.11.02 Conceptual and Methodological Issues in Comparing the Transition to a Public Gender Regime in Germany and Japan, Staff Seminar, Institute of Social Science, University of Tokyo, Tokyo, Japan.
- 04.02.03 Soziale Institutionen und Beschäftigungswandel in Japan, Kolloquium, Institut für Ostasienwissenschaften, Universität Duisburg-Essen
- 28.06.03 Gender and the re-regulation of temporary employment in Germany and Japan, SASE (Society for the Advancement of Socio-Economics) Panel: Gender, Institutions and Comparison in Advanced Economies, Aix-en-Provence, 26-28 June 2003, and in revised form at the Workshop Gender, Globalisation and Work Transformation, 27-30. September 2003, Bremen, Hanse Wissenschaftskolleg.
- 27.09.03 Gender and the New Economy in Comparison: Germany, Japan, Great Britain and the US, Workshop Gender, Globalisation and Work Transformation, 27.-30. September 2003, Bremen, Hanse Wissenschaftskolleg.

### **Yuko Sugita**

- 10/02 Gesprächsbeendigung am Telefon: Die rhythmische Organisation der Interaktion, Bonn

## Markus Taube

- 09.10.02 China: Wirtschaftsmacht und Entwicklungsland, representation at the seminar „China – Herausforderung für Deutschland und Europa“ der Bundesakademie für Sicherheitspolitik (BAKS), Berlin
- 21.-22.10.02 Öffnung und Stabilität: Ein Blick auf Wirtschaft, Soziale Sicherung und Arbeitsmarkt, representation at the 1. Deutsch-Chinesischen Forum China am Beginn des 21. Jahrhunderts, der Konrad Adenauer Stiftung und der Handelskammer Hamburg, Hamburg
- 29.10.02 China – Weltwirtschaftliche Herausforderungen und Perspektiven, representation at the seminar „China und Indien: Die nächsten Großmächte – Politik, Wirtschaft und Gesellschaft im Vergleich“ des Ost-West-Kollegs der Bundeszentrale für Politische Bildung, Brühl
- 29.10.02 Chinas und Japans heutige Rolle in Ostasien und der Weltwirtschaft, representation at the conference „Chinas und Japans zukünftige Bedeutung für Ostasien und die Weltwirtschaft“ des Asien-Pazifik-Ausschusses der Deutschen Wirtschaft organized by Institut für Asienkunde, Berlin
- 13.11. 02 China – Die neue Supermacht in der Weltwirtschaft ?, representation within the scope of Uni-Colleg der Gerhard Mercator Universität Duisburg, Duisburg
- 25.11.02 Internationale Markterschließung in der langfristigen Unternehmensplanung, representation at the seminar „Erfolgreich Exportieren in Europa“ der IHK Duisburg, Duisburg
- 10.12.02 China auf dem Weg zur Weltwirtschaftsmacht ? Realitäten und Perspektiven, representation at the seminar „Zwischen Globalisierung und Tradition: Wohin geht China im 21. Jahrhundert ?“ des Ost-West-Kollegs der Bundeszentrale für Politische Bildung, Brühl
- 07.02.03 Die ökonomische Fundierung der chinesischen Außen- und Sicherheitspolitik, representation hold at the seminar „Aktuelle Schwerpunkte chinesischer Außen- und Sicherheitspolitik“ der Hanns-Seidel-Stiftung und der Ludwig-Maximilians-Universität München, München
- 20.-21.03.03 China and the Asian NIEs, presentation at the CESifo International Spring Conference „Prospects for the European Economy “ organized by CESifo, Berlin
- 25.03.03 China als Weltwirtschaftsmacht ? Potentiale und Risiken, Vortrag auf dem Seminar „Zwischen Globalisierung und Tradition: Wohin geht China im 21. Jahrhundert ?“ des Ost-West-Kollegs der Bundeszentrale für Politische Bildung, Brühl
- 05.-06. 05.03 The Role of Host Country Private Sector Enterprises for the Realization of Positive Externalities from FDI-Inflows, presentation held at the OECD-CUTS Conference „Foreign Direct Investment in Transition Economies: Challenges, Policies and Good Practices“, Istanbul
- 15.-16.05.03 China – Markt der Welt im 21. Jahrhundert ?, representation at the conference „Internationale Automobilmärkte“ organized by Euroforum, Mainz

- 17.05.03 Charakteristika und Eckpunkte des ökonomischen Transformationsprozesses, Der chinesische Wirtschaftsraum und seine regionalen Spezifika, Chinas Einbindung in die Weltwirtschaft und Aktionsräume ausländischer Unternehmen in China, Representations at „Landesvorbereitungssseminar China“ organized by Landesspracheninstitut Nordrhein-Westfalen, Bochum
- 19.-20.05.03 Parameters of China´s energy needs in the context of economic development and modernization, presentation at the Round Table „Securing Energy – China´s Policy and its Wider Strategic Implications“ organized by the Foreign Ministry in cooperation with the German Council on Foreign Relations, Berlin
- 22.-23.05.03 Wachstum in China – Boom oder Blase ?, presentation at the 4. Handelsblatt-Jahrestagung für die Chemische Industrie „Chemie 2003“ organized by Handelsblatt und Euroforum, Frankfurt am Main
- 05.06.03 Strukturprobleme und Entwicklungsperspektiven der chinesischen Volkswirtschaft, presentation at Handelspolitischen Ausschuß des Verbands der Chemischen Industrie, Ingelheim
18. 08.03 The Environmental Effects of FDI-Inflows: Do FDI from the USA, Japan, and Germany Differ? Presentation at the conference „Sustainable Growth and Environmental Protection: The Case of China“ organized by the University of Duisburg-Essen and the University of Maryland, Duisburg
- 19.-22.08.03 Corruption, Guanxi, and the Law in the PR China, (paper with M. Schramm) presentation at the „3rd International Convention of Asia Scholars (ICAS 3)“Singapur
- 06.09.03 Die chinesische Geschichte seit 1949, Charakteristika und Eckpunkte des ökonomischen Transformationsprozesses  
Chinas Einbindung in die Weltwirtschaft und Aktionsräume ausländischer Unternehmen in China  
Lectures at „Landesvorbereitungssseminar China“ organized by Landesspracheninstitut Nordrhein-Westfalen, Bochum

### **Katrin Vitols**

- 28.06.03 Gender and the re-regulation of temporary employment in Germany and Japan, SASE (Society for the Advancement of Socio-Economics) Panel: Gender, Institutions and Comparison in Advanced Economies, Aix-en-Provence

## **11. Professional Activities / Ehrenamtliche Tätigkeiten**

### **Helmut Demes**

Member of the Advisory Board, Center for Transnational Labour Studies

Member of the Screening Committee for Students at the Faculty of Economics, University of Witten-Herdecke.

### **Claudia Derichs**

Member of the Academic Advisory Board of the German Association for Asian Studies (Deutsche Gesellschaft für Asienkunde)

Section Chief of the Politics Section of the Association for Social Science Research on Japan

Member of the European-Islamic Dialogue of Cultures, initiated by the Ministry of Foreign Affairs and ifa-Forum „Dialogue and Understanding“ (Europäisch-islamischer Kulturdialog)

Referee for the political science journal WeltTrends, published by Berliner Debatte Wissenschaftsverlag, Berlin

Guest author for the journal *südostasien* (southeast asia), published by the Südostasien Informationsstelle, Essen

### **Lun Du**

Member of the Board of the Association of Chinese Language Teaching (Germany, Austria, Switzerland)

Member of the "Selection Committee China" of the "German Academic Exchange Service" (DAAD)

### **Thomas Feldhoff**

Convener of the "Urban and Environmental Studies" Section, 11th International Conference of the European Association for Japanese Studies (EAJS)

### **Doris Fischer**

Board Member of the Association for Social Sciences on China in the German Association for Asian Studies

### **Andrea Fleschenberg**

Chairwoman of the Deutsche Osttimor Gesellschaft e.V. ([www.osttimor.de](http://www.osttimor.de)), Köln

### **Winfried Flüchter**

Member of the Board and Treasurer of the German Association for Social Science Research on Japan / *Vorstandsmittglied und Schatzmeister der Vereinigung für sozi-*

*alwissenschaftliche Japanforschung (VSJF)*

Chair (with Uta Hohn) of the study group "Urban and Regional Research" in the German Association for Social Science Research on Japan / Leiter der Fachgruppe „Stadt- und Regionalforschung“ in der Vereinigung für sozialwissenschaftliche Japanforschung (VSJF) –

Chair of the study group "East Asia" in the German Association for Geography / Sprecher des Arbeitskreises „Ostasien“ in der Deutschen Gesellschaft für Geographie

German Coordinator of the Japanese-German Geographical Conferences (Nichi-Doku Chiri Gakkai) / Deutscher Koordinator der „Japanisch-Deutschen Geographenkongressen“ (Nichi-Doku Chiri Gakkai)

Member of the selection commission of the "Association of the Promotion of German-Japanese Cultural Relations" (JaDe), Cologne / *Mitglied der Auswahlkommission des „Fördervereins Deutsch-Japanische Kulturbeziehungen“ (JaDe), Köln*

Member of the scientific council of the journal "Journal of Economic Geography" / *Mitglied des wissenschaftlichen Beirats der „Zeitschrift für Wirtschaftsgeographie“*

**Thomas Heberer**

Director of the Institute of Political Science at Gerhard-Mercator-University Duisburg (2001-4/2003)

Member of the National Board of the German Association for Asian Studies (until May 2003)

Member of the China Advisory Council of the German Association for Asian Studies

Fellow of the Centre For Research On Provincial China, University of New South Wales and University of Technology, Sydney/Australien

Member of the Academic Advisory Board of the China Department of the Institute for Arabic, Chinese, Japanese and Russian Languages of the State of Northrhine-Westphalia

Member of the Board, Institute for Peace and Development (INEF), Duisburg.

Member of the Editorial Committee of the "European Journal of East Asian Studies"

Member of the Board, Asia Foundation Essen/Germany

Member of the „Selection Committee China“ and the "Selection Committee Asia-Africa-Latin America" of the „German Academic Exchange Council“

Member of the Editorial Board of the journal „Provincial China“, Sydney

Member of the Academic Advisory Committee of the „Center of East Asian and Pacific Studies“, Trier University

Co-editor of the series "Ostasien-Pazifik. Trierer Studien zu Politik, Wirtschaft, Gesellschaft, Kultur"

„Permanent Visiting Professor“ Zhongguo Renmin Daxue (Chinese People's University) and Qingdao Haiyang Daxue (Qingdao Ocean University)

Representative of the Heinrich-Böll Foundation, University Duisburg-Essen

### **Ingo Meierhans**

Member of the Board and Managing Director, Internship Coordination Office (KO-PRA)

### **Werner Pascha**

Chair, Advisory Council (Beirat) on Japan and Korea of the German Association for Asian Studies

Co-Editor, ASIEN, Journal of the German Association for Asian Studies

Co-Editor, Journal "Die Betriebswirtschaft"

Member, Selection Committee for „Language and Practical Training in Japan“ Program, German Academic Exchange Service (DAAD)

Chair, Advisory Council for university relations, German-Korean Society

Member, Academic Advisory Committee, German Institute for Japanese Studies (DIJ)

Vice President, German-Japanese Society of the Lower Rhine (Düsseldorf)

Board Member, Institut für Asian Affairs (IfA), Hamburg

Member, Committee for Economic Systems and Institutional Economics, German Economic Society (Verein für Socialpolitik)

Member, German-Korean Forum

Co-Organiser, Workshop on the Japanese Economic Organisation and Order, German Association for Social Science Research on Japan

### **Karen Shire**

Co-coordinator, Sociology Section of the German Association for Social Science Research on Japan

Member of Research Beirat, Hans-Böckler Stiftung

Expert Referee, Hans-Böckler Stiftung Research Programs

Expert Referee, Austrian Ministry of Education, Science and Culture, New Orientations for Democracy in Europe research program

### **Markus Taube**

Delegate of the Senat of the Gerhard-Mercator-University Duisburg with respect to cooperation projects with the Chinese partner universities Wuhan Daxue and Huazhong Shifan Daxue

## **12. Study and Research Visits to East Asia / Studien- und Forschungsaufenthalte in Ostasien**

### **Karin Adelsberger**

*04.10-03.11.02* Visiting Research Fellow at the Institute for Social Sciences,  
University of Tokyo

### **Peter Backhaus**

*Feb.03 -June 03* Tokyo, The National Institute for Japanese Language

### **Claudia Derichs**

*01.01-18.01.03* National University of Malaysia, Bangi/Selangor, Malaysia

*14.08-19.08.03* National University of Singapore, Singapore

*24.08-28.08.03* Interview work, Malaysia

### **Thomas Feldhoff**

*01.03-20.05.03* Field work in Japan, Joint Research Project “Japan’s Construction  
Lobby Activities – Systemic Stability and Sustainable Regional De-  
velopment” (Funded by Deutsche Forschungsgemeinschaft, DFG)

### **Doris Fischer**

*22.02-08.03.03* Field research at the Beijing Broadcasting Institute supported by the  
German Academic Exchange Service, Guest professor at the  
Huazhong University for Science and Technology, research support  
by the German Science Foundation.

*17.08-23.08.03* Attending the Third International Convention of Asia Scholars (ICAS  
3). The participation was supported by the Maria Sibylla Merian  
Programme.

### **Winfried Flüchter**

*22.03-12.04.03* Study and Research Visit in Japan/ Studien- und Forschungsauf-  
enthalt in Japan

### **Thomas Heberer**

*28.02-28.03.03* Field research on urban elections and participation in Shenyang

*19.07-19.08.03* Field research on urban elections and participation in Chongqing

### **Patrick Heinrich**

*02.08.-27.10.03* Okinawa University Naha

**Momoyo Hüstebeck**

30.5.03-19.5.03 Field Work for the project " Multilingualism in Japan", Tokyo

**Ingo Meierhans**

Jan.03 - Mar.03 Conducting research on models of public utility provision in Japan of the Public Administration Seminar, Waseda University, Japan

**Jun Imai**

Aug.02 - Mar.03 Conducting research for the DFG project Employment Diversification in Japan

**Werner Pascha**

Aug.03 - Oct.03 Invitation Fellowship of the Japan Society for the Promotion of Science. Working on the topic of independent Agencies as a motor for reforms of Japanese Economic Policy at Waseda University in Tokyo

**Gunter Schubert**

26.08-18.08.03 Field work in China for the project "Is Local Democracy Paving the Way for political and Social Stability? Implementation and Political Effects of Village and Urban Inhabitants Elections in China". Surveys were carried out in two villages in the district of Fenyi, commune Dongcun, province Jiangxi in cooperation with Thomas Heberer.

**Ayako Shikama**

22.10.02-06.01.03 The National Institute for Japanese Language, Tokyo

**Karen Shire**

07.09.02.-04.03.03 Institute of Social Sciences, University of Tokyo. Conducting research for the projects Globalisation, Gender and Work Transformation and Employment Diversification in Japan as visiting guest professor to the institute; Visiting Researcher at Meiji Gakuin University, to conduct research on the DFG project Employment Diversification in Japan and to work together with Prof. Keiko Aiba on the book manuscript, Gender and Labour in Japan



### **13. Librarian's Report / *Bibliotheksbericht***

The East Asian Studies Library is an integrated part of the main university library, but occupies a separate section (location no. 76-87) on the first floor of the main university library building. All books and periodicals are catalogued electronically and connected to all the university libraries in North Rhine- Westfalia (Union Catalogue of the HBZ Library network, <http://www.hbz-nrw.de>).

Additionally this year we are continuing to collect systematically books and periodicals of a contemporary and interdisciplinary character within the field of East Asian Studies, with special reference to Japan and China, in the areas of politics, society, economics and geography, contemporary history and culture as well as modern languages of the regions. The collection of the publications of the East Asian Studies library comprises about 17.000 books and more than 200 periodicals. Unfortunately a collection of chronicles from all the districts in the Peoples's Republic of China had to be cancelled due to lack of funds. The stock contains approx. 2000 volumes as of today.

In the past year we have had the good fortune to be donated two large collections. We would like to thank the following for donating their extensive collections of books on Asia to our library: the well-known scholars Prof. Dr. Suzan B. Hanley and Prof. Dr. Kozo Yamamura from the USA, former German diplomat Hagen Blau, and finally Prof. Heiduk for arranging the gift from the USA.

At a national level, the East Asian Studies library works in association with CJK (Chinese, Japanese and Korean) libraries and an ad hoc association of Japanese libraries. At an international level, the parallel cataloguing of Japanese literature using the original characters in NACSIS-CAT (Japanese Union Catalogue) is being continued. These titles can be searched for in <<Webcat>> (<http://webcat.nii.ac.jp>).

## 14. Miscellaneous / Sonstiges

**Prof. Heberer** attended the opening of a school for children from disadvantaged rural families of the Yi ethnic minority in Liangshan, Yi Autonomous Prefecture, Meigu County, Sichuan province/China. Under the auspices of the FIP (Forschungsinstitut für wirtschaftliche Entwicklungen im Pazifikraum e.V.) Heberer became involved in the search for funding. With financial support of the Stiftung Mercator (Mercator Foundation), the state of North Rhine-Westphalia and the Gesellschaft für Technische Zusammenarbeit (GTZ), DM 125,000 (approx. €64,000) was collected for school infrastructure, buildings and equipment.

Conducting field research in Meigu County (in the year 2001) local Yi leaders turned to Heberer pointing to the problem that Yi children from mountainous areas had barely any opportunity to attend a school. This were particularly true for girls. During a tour through rural areas of the county Heberer found nearly all the schools in the townships to be in an extremely bad condition. With local authorities he discussed the basic necessities and the possibility of a local contribution to such a project. After his return to Germany he approached the Stiftung Mercator who thereupon agreed to contribute DM 125,000 (approx. € 64,000) if Heberer could find further institutions who were ready to contribute the same amount. He succeeded finally, when the GTZ and the State of North Rhine Westphalia agreed to support the project accordingly. After having signed a contract with the government of Meigu County the construction of the buildings started, supervised by the Programme for Poverty Alleviation of GTZ in Sichuan. Visitors of the school will find a commemorative plaque within the school compound, honouring the grantgiving German institutions and the initiative started by Duisburg University. The plaque was put up in three languages (Yi, Chinese and English). A small amount was saved in order to provide grants to Yi girls whose families are unable to pay for schooling.

## **15. Duisburg Working Papers / Duisburger Arbeitspapiere**

### **Duisburg Working Papers on East Asian Studies / *Duisburger Arbeitspapiere Ostasienwissenschaften***

Since July 1995 the Institute has published its own working paper series, a limited number of which are available free of charge. Most of them can be accessed via the Internet.

<http://www.uni-duisburg.de/Institute/OAWISS/publikationen/arbeitspapiere/index.html>  
Between October 2002 and September 2003 the following papers appeared.

48. Frank Robaschik (compilation) with contributions from Winfried Flüchter, Thomas Heberer, Werner Pascha, Frank Robaschik and Markus Taube: Overview of East Asian Studies in Central and Eastern Europe
49. Werner Pascha, Cornelia Storz (Hg.)  
Workshop Organisation und Ordnung der japanischen Wirtschaft III: Themenschwerpunkt: Institutionenökonomik und Japanstudien
50. Kotaro Oshige  
Arbeitsmarktstruktur und industrielle Beziehungen in Japan - Eine Bestandsaufnahme mit Thesen zur Zukunftsentwicklung
51. Markus Taube  
Chinas Rückkehr in die Weltgemeinschaft Triebkräfte und Widerstände auf dem Weg zu einem "Global Player"
52. Claudia Derichs und Wolfram Schaffar (Hg.)  
Task Force – Interessen, Machtstrukturen und internationale Regime. Die WTO-Verhandlungen zum GATS (Dienstleistungsabkommen) und sein Einfluss auf Asien

### **Duisburg Working Papers on East Asian Economics / *Duisburger Arbeitspapiere Ostasienwirtschaft***

Most of the papers can be accessed via the Internet.

<http://www.uni-duisburg.de/FB5/VWL/OAWI/ARBEITSPAPIERE/index.html>

Between October 2002 and September 2003 the following papers appeared.

63. Carsten Herrmann-Pillath/ Li Kai/ Pan Jiancheng:  
Developmental Challenges to Small and Medium Scale Industrial Enterprises in the People's of China: Results of a 2001 National Sample Survey
64. Werner Pascha / Stephan Mocek:  
Japan's venture capital market from an institutional perspective
65. Markus Taube / Chear Taing:  
Compilation of Key-Data on Sino-European Economic Relations since 1978
66. Uwe Schmidt:  
Vietnam's Accession to the WTO- A roadmap for a rational approach in trade liberalization

67. Doris Fischer:  
Regionale Integration in Asien: Ökonomische Fundamente und politische  
Perspektiven

**Discourses on Political Reform and Democratization in East and Southeast  
Asia in the Light of New Processes of Regional Community-Building**

Papers can be accessed via the Internet.

<http://www.uni-duisburg.de/Institute/OAWISS/publikationen/discussion/index.html>

Between October 2002 and September 2003 the following papers appeared.

21. Thomas Heberer:  
Das Dilemma politischer Reformen in China
22. Gerald L. Houseman:  
Discourses on political reform and democratization in east and southeast asia  
in the light of new processes of regional community building

**16. Monograph Series on East Asian Studies/  
Schriftenreihe zur Ostasienforschung**

(Editors: Florian Coulmas, Winfried Flüchter, Thomas Heberer, Günter Heiduk,  
Carsten Herrmann-Pillath, Werner Pascha, Karen Shire, Markus Taube)

Nomos- Verlagsgesellschaft, Baden-Baden:

- Band 16      **Tim Thomas Goydke**  
Industrial Policy in East Asia:  
The Challenge of Globalisation

## 17. Selected Monographs by Institute Members / Ausgewählte Monographien von Institutsmitgliedern

**Florian Coulmas**

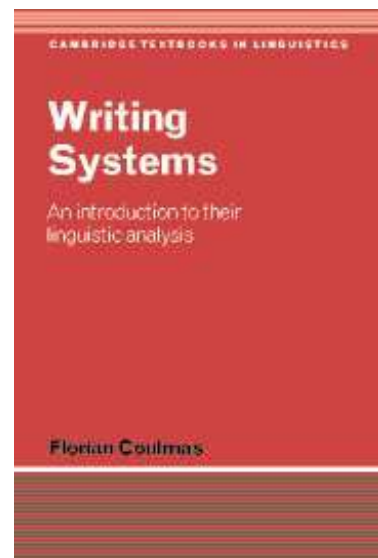
### **Writing Systems.**

An introduction to their linguistic analysis.

Cambridge 2003. Cambridge University Press.

November 2002 | Paperback, 290 pages 65 tables 58 figures | ISBN: 0521787378

*During its long history the problem of reducing language to writing, and conversely that of interpreting written signs as language, has found a variety of solutions which still exist in the form of different writing systems. Written by a leading expert, this new textbook provides an accessible introduction to the major writing systems of the world, from cuneiform to English spelling. Florian Coulmas presents detailed descriptions of the world's writing systems and explains their structural complexities as well as the intricate relationship between written and spoken language. The book also provides a clear and engaging account of the history of writing and its consequences for human thought and literate society. This illustrated textbook includes questions for discussion at the end of each chapter, and an up-to-date explanation of theoretical issues. Clearly organised and engagingly written, it is the ideal textbook for use on courses on writing systems.*



**Florian Coulmas**

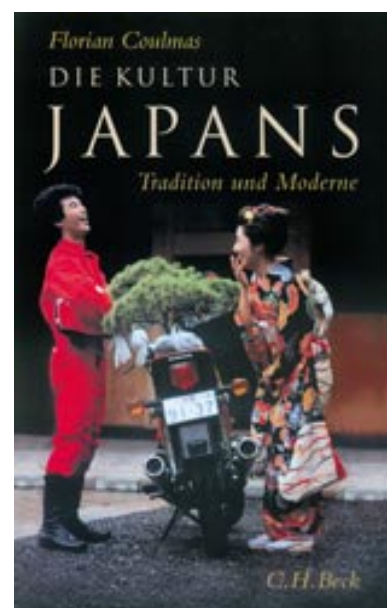
### **Die Kultur Japans**

Tradition und Moderne

2003. 333 Seiten. Leinen. | ISBN 3-406-50916-9

*Florian Coulmas zeigt anschaulich und prägnant, wie sich die kulturellen Traditionen Japans heute in den Sitten und Verhaltensweisen des Alltags, in den Werten und Überzeugungen, in den Institutionen sowie in kulturellen Ausdrucksformen wie dem Essen oder der Architektur manifestieren. Ein unverzichtbares Standardwerk für alle, die sich für diese noch immer vielfach fremd erscheinende Kultur interessieren.*

*Denkt man an Japan, so kommen einem zunächst einmal vor allem Stereotype in den Sinn. Das „Land des Lächelns“ gilt als Kulturraum, in dem die Menschen bis zum Umfallen arbeiten, strenge Förmlichkeit das Verhalten bestimmt und Tradition und Moderne eine eigenartige Symbiose eingegangen sind. Entsprechend changiert unsere Vorstellung von Japan zwischen Zen-Buddhismus und Japan-Pop,*



*zwischen Kalligraphie und Manga. Ausgehend von der doppelten Frage, was an der japanischen Kultur japanisch und was kulturell ist, zeigt Florian Coulmas, was die heutige japanische Kultur von anderen unterscheidet, und verdeutlicht, was unter Kultur zu verstehen ist: das Verhalten im Alltag und die sozialen Beziehungen (Umgangsformen, Verwandtschaft etc.); Werte und Überzeugungen (vor allem religiöser Art); Institutionen wie der Jahreszyklus, die Schule oder die Firma; schließlich Formen materieller Kultur (u.a. Kleidung und Mode, Behausung und Architektur, Essen und Ästhetik). Die Analyse des geistigen Hintergrunds kultureller Traditionen ermöglicht es, Verhaltensweisen, Wertvorstellungen und Formen der ästhetischen Gestaltung zu verstehen, die auch dem hyper-modernen Japan von heute einen ganz eigenen, unverwechselbaren Platz in der zunehmend globalisierten Welt erhalten haben.*

### **Claudia Derichs and Thomas Heberer**

#### **Einführung in die politischen Systeme Ostasiens** [Introduction to the Political Systems of East Asia].

Derichs/Heberer ( eds.), Opladen: Leske & Budrich, 2003.

Mit diesem Lehrbuch wird erstmals eine Studie über die politischen Systeme Ostasiens vorgelegt. Dies bietet die Möglichkeit des Vergleichs und der Erweiterung der Kenntnisse über die politischen Systeme, Strukturen und Prozesse in einem regionalen Rahmen. Drei Besonderheiten weist das Lehrbuch auf: Erstens wählt es eine komperative Vorgehensweise. Zweitens weicht es von den üblichen Darlegungen in Lehrbüchern ab, weil der Wandel der Systeme unter dem Aspekt des sozialen und institutionellen Wandels und seiner Wirkungen auf den politischen Wandel in den Mittelpunkt der Betrachtung gestellt wird. Drittens wird größeres Gewicht auf solche Politikfigurationen gelegt, die in der traditionellen Politikwissenschaft eher vernachlässigt werden (informelle Momente, lokale Politik, Einbettung von Prozessen und Strukturen in den Rahmen politischer Kulturen).



### **Patrick Heinrich**

#### **Die Rezeption der westlichen Linguistik im modernen Japan bis Ende der Shōwa-Zeit**

München: Iudicium, 2002 | ISBN 3-89129-678-9 | 287 S.

Die japanische Linguistik durchlief von der Meiji-Restauration bis zum Ende der Shōwa-Zeit eine prozesshafte Entwicklung, an der sowohl westliche als auch indigene Konzeptionen Anteil hatten. Diese Arbeit geht von der Hypothese aus, dass die japanische Linguistik dabei eine zunehmende Konvergenz mit der westlichen Linguistik erfuhr, was mit einem abnehmenden Einfluss indigener Ansätze einherging. Diese Entwicklung verlief jedoch nicht linear, sondern wurde durch wissenschaftsexterne Einflüsse beeinflusst.

Die vorliegende Studie hat zum Ziel, die folgenden Fragen zu beantworten:

- Welche wissenschaftsexterne Faktoren nahmen Einfluss auf die Entwicklung der japanischen Linguistik?
- Welche Rolle spielte die Rezeption westlicher Linguistik in der Wissenschaftsgeschichte der japanischen Linguistik?
- Wie äusserte sich die zunehmende Konvergenz der japanischen und der westlichen Linguistik in der Forschungspraxis?

## **Gunter Schubert**

### **Der Kampf um die Nation**

Dimensionen nationalistischen Denkens in der Volksrepublik China, Taiwan und Hongkong an der Jahrtausendwende

Institut für Asienkunde, Hamburg 2002, 433 S. | ISBN/ISSN: 3-88910-277-8

*Seit den frühen 90er Jahren gilt der Nationalismus als eine der wichtigsten politischen und intellektuellen Strömungen in der VR China. Seitdem wurde er in zahlreichen Büchern und Aufsätzen wissenschaftlich untersucht. Das aufstrebende China, so der Tenor der meisten dieser Publikationen, formuliere aus dem Bewusstsein seiner einstigen kulturellen und politischen Größe sowie im Kontext nie ganz verwundener Demütigungen durch den imperialistischen Westen den Anspruch, endlich in den Kreis der "großen Nationen" aufzusteigen. Konkret bedeute dies, nach einer regionalen Vormachtrolle im asiatisch-pazifischen Raum zu streben und international die China gebührende Anerkennung als Supermacht zu erlangen. Der Nationalismus fülle das ideologische Vakuum aus, das die Reformpolitik der KP China produziere. Dieser interpretatorische Zugriff blendet die innerchinesische Debatte um den Nationalismus weitgehend aus und greift deshalb zu kurz.*

*Vor diesem Hintergrund untersucht die Monographie das nationalistische Denken in China zum einen "phänomenologisch" - als politischen, wirtschaftlichen und kulturellen Nationalismus - und zum anderen konzeptionell-systematisch, d.h. mit Blick auf seine staatsnationalistischen, ethnonationalistischen und universalistischen Elemente. Der historische Rückblick auf die Debatte des späten 19. und frühen 20. Jahrhunderts legt dabei Kontinuitätslinien und narrative "Brüche" frei, die erklären, warum China noch immer um seine Nation "kämpft". Der vergleichende Blick auf Taiwan und Hongkong verweist perspektivisch auf die Zukunft eines liberalen Nationalismus, der eine eigene lange Tradition in China hat und dessen zeitgenössische Bedeutung von der westlichen Chinabeobachtung kaum beachtet wird.*

## **Karen Shire (with U. Holtgrewe, C. Kerst, (Hrsg.))**

### **Re-Organising Service Work in Europe: Call Centres in Germany and Britain**

Ashgate Publishers, 2002, 229 pgs., ISBN: 0 7546 1955 9.

*"Call centres are a new type of service work that stand at the interface between corporations and consumers. They exemplify more general tendencies present within service work. They also have a particular public image – being associated in the public mind with low-skilled and regimented work.*

*This book presents contributions from British and German management academics and industrial sociologists based on primary research on call centres in both countries. The contributions cover the genesis and development of call centres as a new form of organisation, and indeed a new industry; the rationalisation and control strategies of organisations that establish call centers; and the nature of service work and service interactions.*

*The findings of this volume challenge the common public image of call centers .... The book also seeks to contrast the British and German experience of call centre work and employment .... which permit(s) a comparison of service employment within both a liberal capitalist and a socially embedded economy."*

*Ashgate Publishing Limited*

**Karen Shire (with Thomas Herrmann, Peter Mambrey, (Hrsg.))**

**Wissensgenese, Wissensverteilung und Wissensorganisation in der Arbeitspraxis.**

Westdeutscher Verlag, 2003, 219 pgs., ISBN: 3 531 13880 4

*„Dieses Buch analysiert einerseits wissenschaftliche Konzepte von Wissensmanagement, geht aber andererseits darüber hinaus, indem auch die Umsetzung von Wissensmanagement und Wissensmanagementsystemen in der Praxis aufgezeigt wird. Schwerpunkte für die Umsetzung sind hier: der Austausch von praxisorientiertem Wissen innerhalb von Unternehmen, die vernetzten, unternehmensübergreifenden Projektverbünde sowie der Wissensaustausch zwischen Kunden und Dienstleistungsanbietern. Besondere Berücksichtigung findet die Wechselwirkung von Technik und Organisation. Im Unterschied zu bisherigen Studien steht die Sicht der Benutzer von Wissensmanagementsystemen im Vordergrund.“*

*Westdeutscher Verlag*

*English translation:*

*“This book analyzes scientific concepts of knowledge management, while going a step further to study the implementation of such concepts in management practice and in technological systems. The focus is on three arenas of knowledge management practice: within business organisations, in the context of project networks between organisations, and knowledge exchange between customers and service providers. The study pays particular attention to the relationship between technology and organisation. In contrast to previous studies, users of knowledge management systems are in the foreground of the investigation.”*

*Westdeutscher Verlag*